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Descriptive Finding

**From never partnered to serial cohabitators:
Union trajectories to childlessness**

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From never partnered to serial cohabitators: Union trajectories to childlessness

Marika Jalovaara¹

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Abstract

BACKGROUND

Childlessness has increased in many European countries. Partnerships and parenthood are obviously closely related, but there is relatively little knowledge on how childlessness is linked to contemporary union dynamics that involve high rates of separation and unmarried cohabitation.

OBJECTIVE

To situate (biological) childlessness in longitudinal dynamics of union formation and stability, we take a life-course approach to union trajectories that consist of states entered via the formation and dissolution of cohabitations and marriages. Concretely, we identify groups of similar union trajectories of individuals between the ages of 18 and 39 who are childless at age 42.

METHODS

We analyse register data on Finnish men and women born in 1969 and 1970 (childless N=3,241) with sequence, cluster, and multinomial logistic regression methods.

RESULTS

Four clusters of typical union trajectories were identified among the childless and assigned these labels: 1) Never Partnered (45%), characterized by never having entered a coresidential partnership, or just having entered a cohabitation near age 40; 2) Briefly Cohabited (25%), characterized by mostly living single after a brief cohabitation spell; 3) Cohabitors, Often Serial (19%), marked by typically discontinuous cohabitation; and 4) Married (11%). The Never-Partnered cluster is male-dominated. Men with a rural background and less-educated men and women are overrepresented among the Never-Partnered childless.

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CONCLUSION

For the great majority of the childless in our study cohorts, union trajectories are marked by either the (almost) complete absence of coresidential unions or fragmentary cohabitation histories.

CONTRIBUTION

The study contributes to the literature by showing that union histories, including never partnering as well as cohabitation instability, are key for understanding contemporary childlessness.

1. Introduction

Childlessness, defined as reaching the end of one's reproductive life without entering parenthood, has increased in most European societies, although the trends vary substantially (Beaujouan, Brzozowska, and Zeman 2016; Miettinen et al. 2015). These developments have fuelled interest in the reasons for childlessness (Kreyenfeld and Konietzka 2017). Most empirical research on antecedents of childbearing has concentrated on women and on the complex and changing influences of education and employment (e.g., Andersson et al. 2009; Beaujouan, Brzozowska, and Zeman 2016; Mynarska et al. 2015).

In addition to education and employment, partnership status and history are crucial for understanding childlessness. Some people have children outside of coresidential partnerships, but a stable partnership is usually viewed as a precursor for childbearing. Not being married, never having married, and having divorced are important predictors of childlessness (see Keizer, Dykstra, and Jansen 2008; Portanti and Withworth 2009; Tanturri et al. 2015). However, little is known about how childlessness is linked to contemporary union dynamics involving high rates of separation and unmarried cohabitation. Across affluent democracies, young adults increasingly postpone or forgo marriage. Some of this is compensated by an increase in unwed cohabitation but, although cohabitation is increasingly also an arena for childbearing, married couples enter parenthood at a much higher rate (Sobotka and Toulemon 2008; for Finland, see Jalovaara and Miettinen 2013). Similarly, while divorce rates are high, separation rates for cohabitations are higher (Liefbroer and Dourleijn 2006; for Finland, see Jalovaara 2013).

Childlessness seldom results from a single decision at a young age but more often follows from successive decisions or constraints that lead to continued postponement of parenthood, and the process may be marked by ambivalence and uncertainty (Berrington 2004, 2017; Miettinen 2010, 2015). This pattern also increases the

difficulty of distinguishing between voluntary and involuntary childlessness (*ibid.*). Several scholars stress that childlessness is ideally studied from a life-course perspective (see Berrington 2017; Mynarska et al. 2015). To date, life-course studies on union trajectories of the childless have relied on isolated summary measures, such as the number of unions. A Dutch study (Keizer et al. 2008) showed that both having had no partnership and having had more than one partnership strongly predict childlessness, especially among men.

This study aims to identify the typical longitudinal union trajectories of the childless beyond isolated summary indicators. We take a life-course perspective and specify union trajectories that combine states entered via the formation and dissolution of cohabitations and marriages. This enables us to situate childlessness in the dynamics of union formation and dissolution. In addition to the research on specific events that uses summary measures, our sequential approach can inform how the joint occurrence, timing, and duration of multiple states in a union trajectory are associated with childlessness.

In Finland childlessness has increased continuously and is now the highest among the Nordic countries (Miettinen et al. 2015; Jalovaara et al. 2017). We focus on Finnish men and women born in 1969 and 1970 who are childless at age 42 and their union trajectories from ages 18 to 39. We use sequence, cluster, and multinomial logistic regression methods to briefly compare the union trajectories of the childless to those of parents; then to identify clusters of typical union trajectories of the childless; and finally, to show how the clusters vary in terms of education and rural–urban residence among childless men and women.

2. Data and methods

2.1 Data

We use data that was compiled at Statistics Finland (permission TK53–663–11) by linking different register sources. The extract used in this study is taken from a random 11% sample of people born between 1940 and 1995 who were recorded in the population of Finland between 1970 and 2010. It provides full histories of coresidential partnerships for the sample people until 2009 and histories of childbearing, education, and additional information until 2012. Finnish registers contain information on place of residence down to the specific dwelling, thereby enabling the linkage of opposite-sex partners to coresidential couples even if they are unmarried and childless. Since 1987, the union histories cover not only marriage but also cohabitation. For details on how cohabitations are inferred, see Jalovaara and Fasang (2015). Same-sex pairings cannot

be inferred, because the data would not allow us to distinguish cohabiting couples from roommates, such as students who share a living facility in order to reduce expenses.

This study focuses on the birth cohorts 1969 and 1970 because they have the longest complete union histories: The 1969 cohort is the oldest to have histories of all coresidential unions from their 18th birthday. Currently, our data enables us to study their full union trajectories up to the age of 39, and childbearing until age 42.

We focus on childless people but include parents in the first descriptive step. Childlessness indicates that a person has no registered (biological) child at age 42. Unlike the typical case in survey data, men's childbearing is almost as completely covered as women's: Only 1.3% of the children in our data have no father registered. While measuring childlessness at age 45 or 50 would be ideal, 42 is what this otherwise rich and detailed data allows. Note that the focus on biological parenthood ignores important family ties that childless individuals may have to children, for instance through step-parenting, social parenthood, or adoption.

We begin with a sequential representation of union trajectories of childless people and parents from ages 18 to 39 that comprise 259 months for both cohorts (N=12,951). Data for those who did not live in Finland on their 18th birthday is excluded. Moreover, individuals who died or emigrated between ages 18 and 39 were excluded. Of the remaining population, 98% were born in Finland. The sequences of union histories distinguish between never partnered (NP), cohabiting (C), married (M), and previously partnered (PP). The two single states, never partnered and previously partnered, are distinguished because, for childlessness, it is theoretically meaningful whether individuals never had a partner or separated from a partner with whom parenthood might have been possible.

In our study cohorts, 29% of men and 20% of women (N=3,241, 25% of all) were childless at age 42. We focus on groups of typical union trajectories of the childless. First, we present a descriptive graphical comparison of the union trajectories of the childless versus parents to highlight how the childless differ from the rest of the population. Then we focus on the heterogeneity within the subgroup of the childless and identify typical profiles of their union trajectories. Subsequently, we present a brief description of how the likelihood of following each type of union trajectory varies by education and rural–urban residence among childless men and women. Education is measured as the highest attained level at age 39. Place of residence is measured in childhood (age 10–11). The results were robust when using place of residence at age 39 to 40 instead. For variable categories, see Table 2.

2.2 Methods

We first use sequence analysis (Abbott 1995) to graphically compare the union trajectories of the childless and parents. Subsequently, sequence and cluster analysis are used to identify clusters of union trajectories that represent collective patterns among the childless.

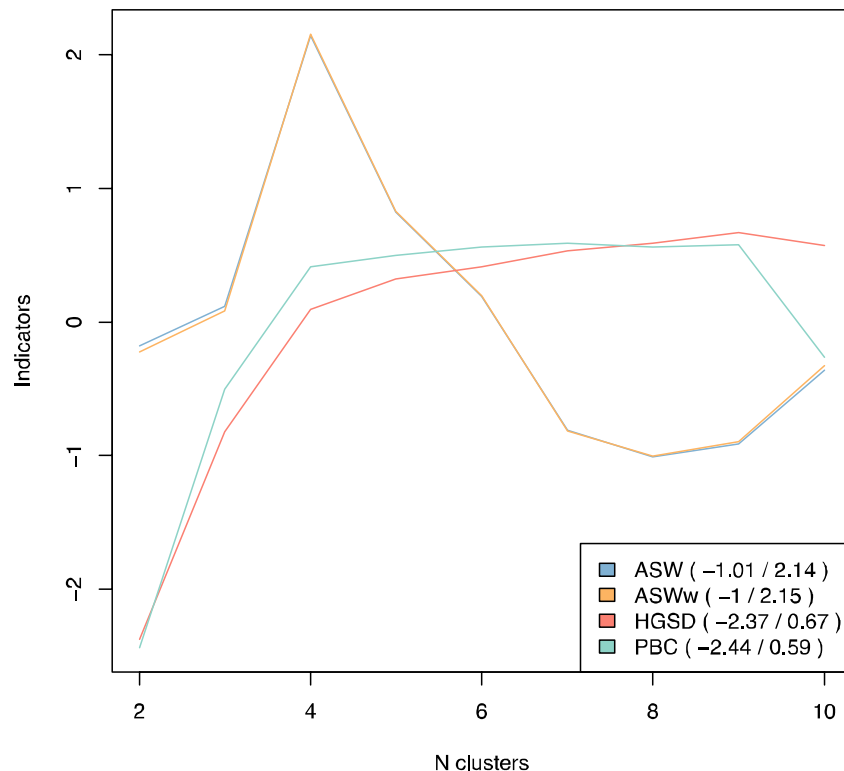
For the sequence analysis, Optimal Matching (OM) with constant substitution costs of 2 and indel costs of 1 (half the maximum substitution cost) is employed to assess the similarity of each possible pair of union sequences (MacIndoe and Abbott 2004; Aisenbrey and Fasang 2010). This cost setting is well suited for identifying sequence similarity in terms of both the order and the timing of relationship states (MacIndoe and Abbott 2004). The results were substantively robust to other cost specifications, including the Dynamic Hamming Distance (Lesnard 2010). OM yields a pairwise distance matrix that contains a distance value for each possible pair of union trajectories.

Ward cluster analysis considering several cluster cut-off criteria is applied to the sequence distance matrix to identify the most discriminant groups of typical union trajectories among the childless (see Studer 2013). Several cut-off criteria in Figure 1 support a grouping into four clusters. The weighted Average Silhouette Width for four clusters is 0.56 and indicates a clear structure in the trajectories (*ibid.*). Four clusters also proved substantively meaningful, thus meeting the criterion of construct validity (Aisenbrey and Fasang 2010). Separate cluster analyses for men and women resulted in the same four clusters for women. For men some criteria suggested an additional fifth cluster that was characterized by cohabitation beginning at a relatively high age (30+ years) but was otherwise heterogeneous (cohabitation length varying from a few months to a decade). Given the overall high similarity of gender-specific findings to the results based on the total sample, we decided to retain the same four clusters for men and women in the pooled analysis.

We visualize the typical union trajectories using relative frequency (RF) sequence plots (Fasang and Liao 2014; see also Raab et al. 2014), first separately for the total groups of childless people and parents, and then for each union cluster of the childless. RF sequence plots visualize a selection of representative sequences as sequence index plots because plotting each individual sequence is impossible given the large sample size. Each line in the figure represents one individual sequence. The timeline is age, displayed on the x-axis. First, the sequences are sorted according to the first factor derived from Multidimensional Scaling (MDS) using the distance matrix derived with OM. Sorting on the first factors derived with MDS provides a substantively meaningful sorting criterion that is derived from the data and not determined by the researcher (Piccarreta and Lior 2010). Then the sorted set of sequences is partitioned into k equal-sized frequency groups. For each frequency group, the medoid (*i.e.*, the sequence with

the lowest sum of distances to all other sequences in the frequency group) is selected as a representative. The corresponding distance-to-medoid box plots visualize the distances of all sequences in a frequency group to their medoid, and thereby indicate cluster homogeneity at different regions of the sorted sequences. High average distance to the medoid indicates high sequence heterogeneity.

Figure 1: Cluster cut-off criteria for different numbers of clusters



3. Results

Figure 2 shows the RF sequence plots for the total populations of childless adults and parents at age 42. The main observation is that the majority of parents are married by age 39. A notable proportion of parents have continuously cohabited, and some have experienced union dissolution – presumably in most cases only after entering into parenthood. In contrast, the union trajectories of the childless are characterized by never partnering, cohabitation instability, and little marriage.

Figure 2: Union trajectories at age 18–39 of the childless (A) and parents (B); relative frequency sequence plots, representative sequences; childlessness observed at age 42

1) Total, childless

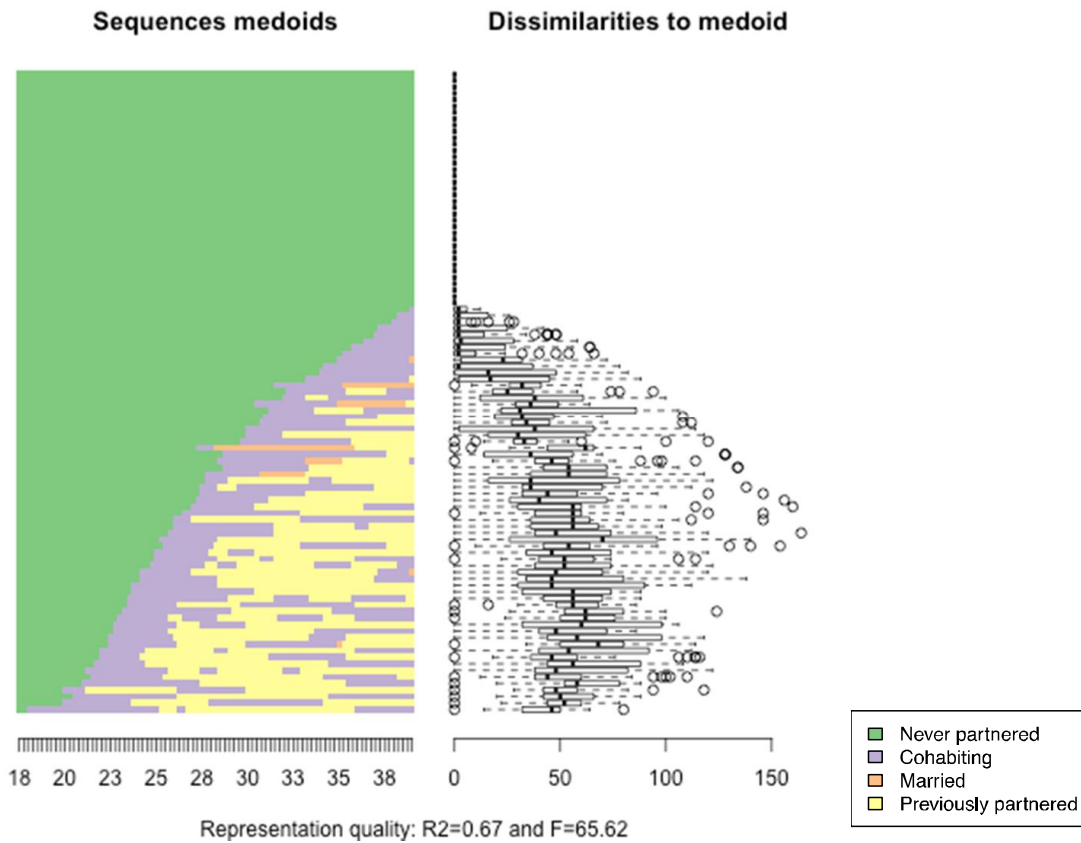


Figure 2: (Continued)

2) Total, parents

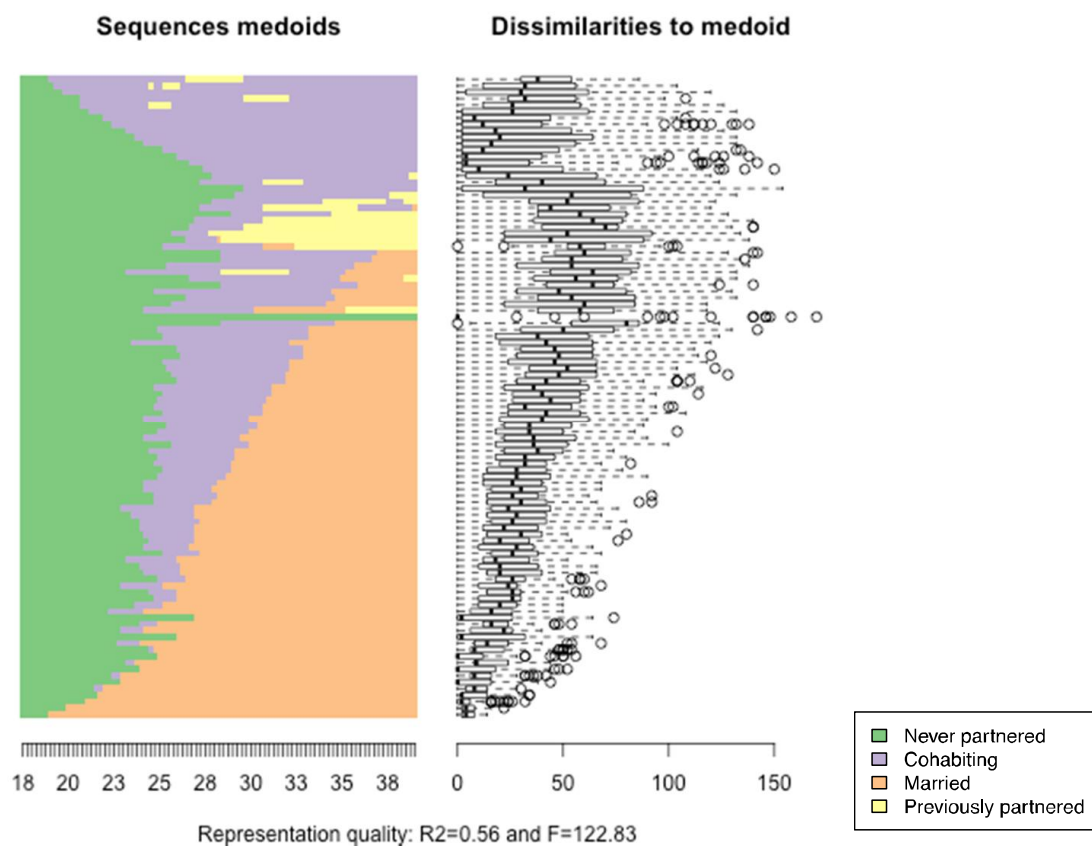
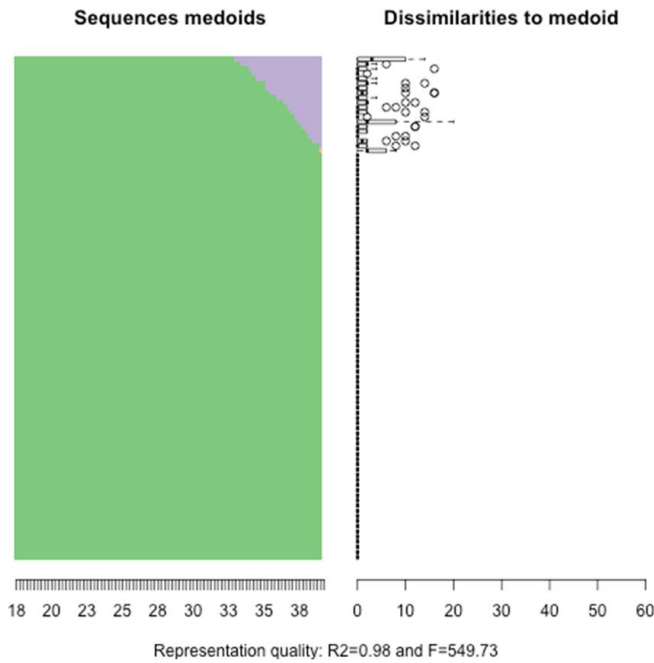


Figure 3: The four union trajectory clusters of the childless; relative frequency sequence plots, representative sequences

1) Never Partnered, 45%



2) Briefly Cohabitated, 25%

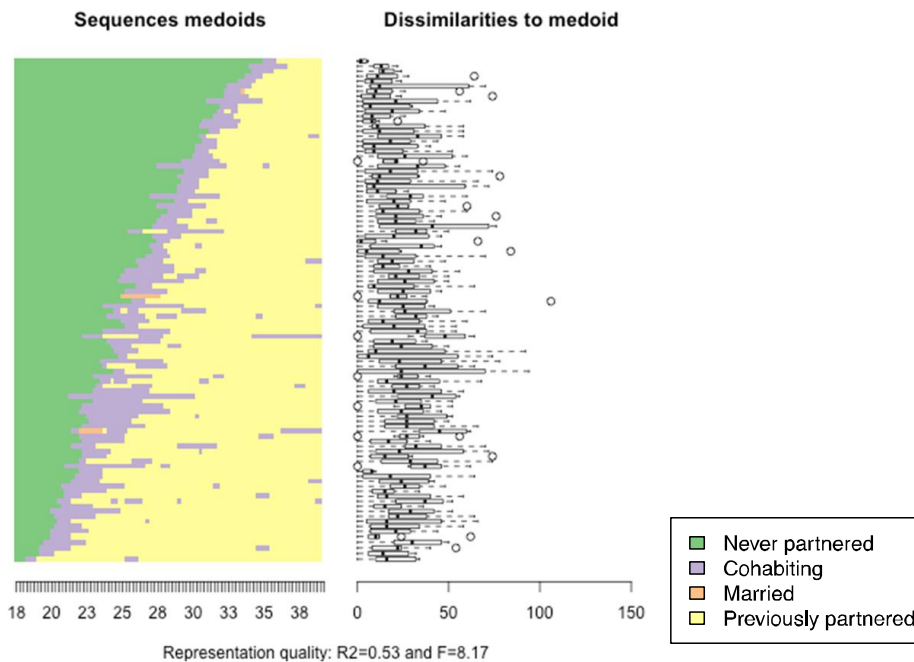
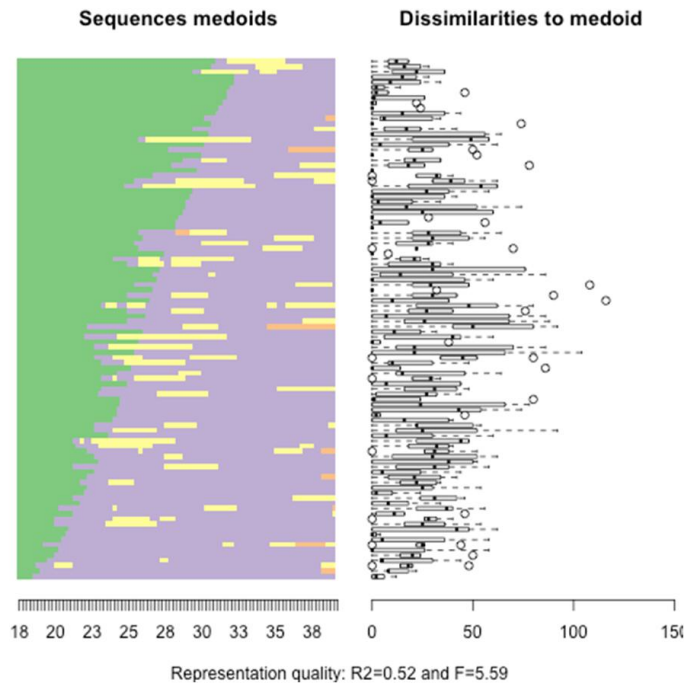


Figure 3: (Continued)

3) Cohabitors, Often Serial, 19%



4) Married, 11%

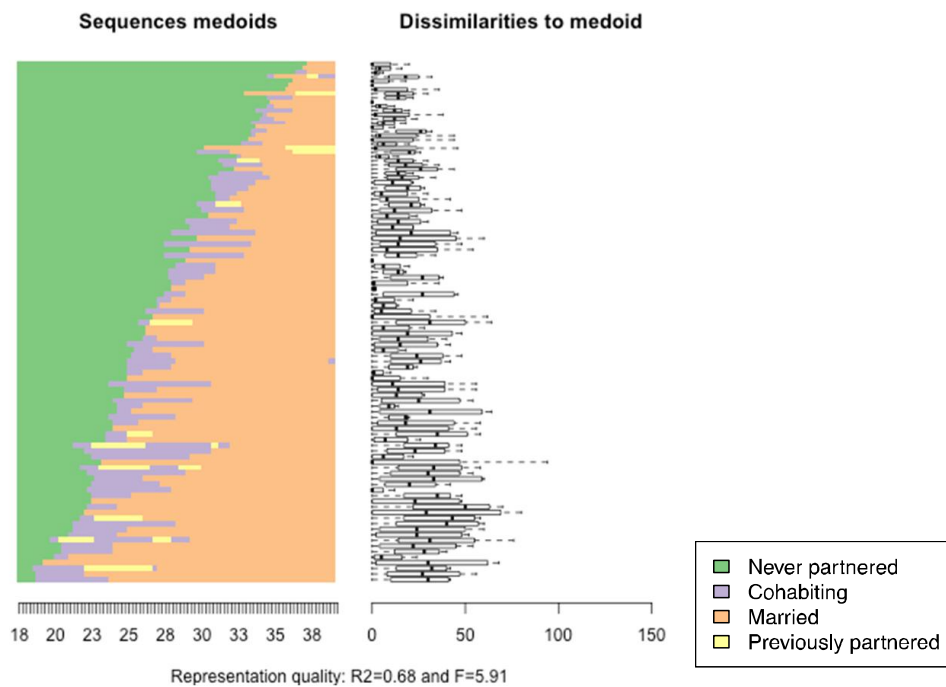


Figure 3 shows the RF sequence plots for each of the four clusters of union trajectories only among the childless. Table 1 summarizes information on the size of the clusters, average sequence complexity (Elzinga 2010), average sequence distance (as an indicator of cluster homogeneity), and average time spent in each state for each cluster for men and women.

The four clusters are labeled 1) Never Partnered, 2) Briefly Cohabited, 3) Cohabitors, Often Serial, and 4) Married. The Never-Partnered cluster is largest, covering 45% of the childless sample. It is characterized by never having lived in cohabitation or marriage or, for some, just entering cohabitation when nearing age 40. This cluster, with the lowest sequence complexity and largest homogeneity, represents the continual absence of union formation (Table 1). A larger proportion of childless men (52%) than of childless women (35%) are in the Never-Partnered cluster, while all other clusters are more prevalent among women (Table 1).

Table 1: The union trajectory clusters: distributions, mean complexities, average sequence distances, and mean time (in years) spent in each state for men and women

| | Union trajectory cluster | | | | |
|---|--------------------------|----------------------|-----------------------------|------------|-------|
| | 1) Never Partnered | 2) Briefly Cohabited | 3) Cohabitors, Often Serial | 4) Married | All |
| N | 1,463 | 805 | 601 | 372 | 3,241 |
| % of all childless people | 45 | 25 | 19 | 11 | 100 |
| % of childless men | 52 | 22 | 17 | 10 | 100 |
| % of childless women | 35 | 29 | 21 | 14 | 100 |
| Mean complexity | 1.4 | 6.8 | 7.0 | 6.1 | 4.3 |
| Average sequence distance | 8 | 57 | 56 | 59 | 81 |
| Mean time in each state, in years, men | | | | | |
| Never partnered | 21 | 8 | 8 | 10 | 15 |
| Cohabiting | 1 | 3 | 11 | 2 | 3 |
| Married | 0 | 1 | 1 | 8 | 1 |
| Previously partnered | 0 | 10 | 2 | 1 | 3 |
| Mean time in each state, in years, women | | | | | |
| Never partnered | 21 | 6 | 6 | 8 | 12 |
| Cohabiting | 1 | 4 | 12 | 3 | 4 |
| Married | 0 | 1 | 1 | 10 | 2 |
| Previously partnered | 0 | 11 | 2 | 1 | 4 |

The second and third clusters cover 25% and 19% of the childless, respectively, and 44% of the childless in total. Cluster 2, Briefly Cohabited, is characterized by a short cohabitation spell followed by living without a partner. Very few have repartnered by age 39, and equally few were married for a short time at a rather young age. Cluster 3, Cohabitators, Often Serial, is marked by cohabitation throughout most of the trajectories. Most of the cohabitation histories are discontinuous, with unpartnered periods in between.

Cluster 4, Married, is the smallest cluster (11%), characterized by marriage mostly entered by age 35. A large proportion of these marriages are stable in that they have not ended by age 39, but the cluster also covers previously married individuals. The most complex trajectories in the Married cluster represent those who have repartnered after a first union. Of all four clusters, the Married cluster is the most heterogeneous one, as measured by the average sequence distance (Table 1).

In sum, the great majority of the union trajectories of the childless are marked by the (almost) complete absence of coresidential unions, or fragmentary cohabitation histories. The clearest exception to this is the relatively small Married cluster.

Table 2 shows average marginal effects from multinomial regression models for the association between two background variables and the union trajectory clusters of the childless. There were statistically significant interactions between gender and the two background variables, and the models were fitted separately for childless men and women. Among childless men and women, low education increases the likelihood of being in the Never-Partnered cluster. Moreover, among childless men, low education increases the likelihood of being in the Briefly Cohabited cluster and decreases the likelihood of being in the Cohabitators, Often Serial cluster. Among childless men and women, high education levels predict being in the Married cluster. Among childless men, rural background strongly increases the likelihood of being in the Never-Partnered cluster, while urban men are more likely to remain childless within the fragmentary cohabitation trajectories.

Table 2: Associations between education and place of residence, and union trajectory cluster among the childless. A multinomial regression model of childlessness cluster; average marginal effects at means, and their standard errors (in parentheses). Separate models for men and women

| | Union pathway (among childless) | | | |
|---------------------------------|---------------------------------|----------------------|----------------------------------|---------------------|
| | 1) Never Partnered | 2) Briefly Cohabited | 3) Cohabitators, Often Serial | 4) Married |
| Men | | | | |
| Education (ref: Basic) | | | | |
| Secondary | -0.03 (0.030) | -0.07 ** (0.026) | 0.05 * (0.021) | 0.05 ** (0.015) |
| Tertiary | -0.05 (0.033) | -0.07 * (0.028) | 0.05 * (0.023) | 0.07 *** (0.018) |
| Place of residence (ref: Urban) | | | | |
| Semi-urban | 0.06 (0.030) | -0.06 ** (0.024) | 0.02 (0.024) | -0.02 (0.017) |
| Rural | 0.15 *** (0.028) | -0.08 *** (0.022) | -0.05 * (0.020) | -0.02 (0.016) |
| Women | | | | |
| Education (ref: Basic) | | | | |
| Secondary | -0.06 (0.049) | 0.03 (0.045) | -0.03 (0.042) | 0.06 * (0.026) |
| Tertiary | -0.10 * (0.047) | 0.01 (0.043) | -0.02 (0.041) | 0.11 *** (0.026) |
| Place of residence (ref: Urban) | | | | |
| Semi-urban | -0.05 (0.033) | 0.06 (0.034) | 0.01 (0.029) | -0.02 (0.023) |
| Rural | 0.03 (0.035) | -0.07 * (0.031) | 0.00 (0.030) | 0.04 (0.027) |

Note: * $P \leq 0.05$; ** $P \leq 0.01$; *** $P \leq 0.001$

4. Conclusions

Childlessness has increased across Europe, yet we have a limited understanding of its antecedents. This study complements previous research that usually compares childless people and parents, thereby neglecting the within-group heterogeneity of the childless.

Our results strongly suggest that partnership histories are key for understanding contemporary childlessness. Specifically, we find a polarization into either never partnering or unstable cohabitation histories among the childless, with only a small group of married childless. The never partnered and previously partnered are possibly dating and involved in Living Apart Together relationships, but they do not decide to move in together or marry.

There are remarkable differences in the union trajectories of childless people compared with parents, as well as within the group of childless people. Our findings resonate with subjective accounts: In recent surveys, the lack of a suitable partner is frequently given as a reason for postponing or giving up childbearing plans (Miettinen 2010, 2015; Berrington 2017). These findings suggest that policy measures to decrease childlessness that are directed at couples who hesitate with childbearing may be inefficient. A substantial proportion of childlessness probably has deeper roots in individual biographies and local partner availability that lead to never partnering and union instability.

Much of the recent research attention has been directed at the link between education, employment, and childlessness, mostly among women. Our findings suggest that union dynamics are a part of the story. It is likely that education, employment, and partnership trajectories jointly create opportunities, obstacles, and motivations for entering into parenthood. A recent Finnish study showed that less-educated men and women are by far most likely to remain childless and never become partnered (Jalovaara and Fasang 2015). Another recent study (Trimarchi and Van Bavel 2017) concluded that the effect of education on entry into fatherhood operates chiefly through selection into a union. Future research should continue to consider such interplays.

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