# Embeddings into Orlicz Spaces for Functions from Unbounded Irregular Domains 

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#### Abstract

We study Sobolev functions defined in unbounded irregular domains in the Euclidean $n$-space. We show that there exist embeddings into suitable Orlicz spaces from the space $L_{p}^{1}, 1 \leq p<n$. It turns out that the corresponding Orlicz function depends on the geometry of the domain. The results are sharp for $L_{1}^{1}$-functions.


Keywords Riesz potential • Pointwise estimate • Orlicz space • Unbounded convex domain • Non-smooth domain • Sobolev inequality • Poincaré inequality

Mathematics Subject Classification 31C15 • 42B20 • 26D10 • 46E30 • 46E35

## 1 Introduction

In this paper we study inequalities

$$
\begin{equation*}
\inf _{b \in \mathbb{R}}\|u-b\|_{L^{H}(D)} \leq C\|\nabla u\|_{L^{p}(D)}, \tag{1.1}
\end{equation*}
$$

in unbounded irregular domains $D$ in $\mathbb{R}^{n}$. Here the target space $L^{H}(D)$ is an Orlicz space and it depends on the geometry of $D$. The function $u$ belongs to $L_{p}^{1}(D)=\left\{u \in L_{\text {loc }}^{1}(D):|\nabla u| \in L^{p}(D)\right\}$. Our proof is based on engulfing $D$ by bounded domains $D_{i}$ from inside. Thus we also study bounded domains and calculate

[^0]the constants for the corresponding inequalities so that their constants do not blow up as $\operatorname{diam}\left(D_{i}\right) \rightarrow \infty$.

Although embeddings for functions defined in bounded irregular domains have been studied systematically, see for example [13,16], unbounded irregular domains seem to have been studied less, we refer to [10,13].

A classical example of an embedding into an Orlicz space for Sobolev functions from the Sobolev space $W^{1, n}$ is in [18]. But also, if the domain is irregular then an Orlicz space can be a natural target space for functions defined in $L_{p}^{1}$ as in [6,8]. For papers where an Orlicz space is a target space when the functions come from another Orlicz space we refer to [3,4].

To be more precise, we assume that bounded domains $D_{i}$ are $\varphi$-John domains, that is, every point can be connected to a central point of the domain by a flexible cone of the type $\left\{\left(x, x^{\prime}\right) \in \mathbb{R} \times \mathbb{R}^{n-1}:\left|x^{\prime}\right|<\varphi(x)\right\}$. Here the function $\varphi$ satisfies weak Orlicztype conditions, we refer to Sect. 2. We showed in [7, Theorem 4.4, Theorem 3.5] that every $u \in L_{p}^{1}\left(D_{i}\right)$, can be estimated pointwise almost everywhere by the modified Riesz potential of its gradient

$$
\begin{equation*}
\left|u(x)-u_{D_{i}}\right| \leq C \int_{D_{i}} \frac{|\nabla u(y)|}{\varphi(|x-y|)^{n-1}} d y \tag{1.2}
\end{equation*}
$$

and the modified Riesz potential can be estimated pointwise by the maximal operator

$$
\begin{equation*}
H\left(\int_{G} \frac{|f(y)|}{\varphi(|x-y|)^{n-1}} d y\right) \leq C(M f(x))^{p} \tag{1.3}
\end{equation*}
$$

where $H$ is an $N$-function. This is a generalization of Hedberg's method [9, Lemma, Theorem 1]. In the present paper we modify the definition of $\varphi$-John domain so that for $t \geq 1$ the function $\varphi$ grows linearly, we refer to (1.4). This definition keeps the class of uniformly bounded $\varphi$-John domains invariant but makes it possible to control the constants in (1.2) and (1.3) when diam $\left(D_{i}\right) \rightarrow \infty$. A proper control of the constants is essential, since bounded domains should engulf the given unbounded domain and the required result for the unbounded domain is obtained as a limit of the results to the engulfing bounded domains. Then, we show that $N$-function $H$ can be calculated from the geometry of the domain.

The following theorem tells which kind of N -functions we are interested in. These $N$-functions can encode and reveal the geometry of the domain.

Theorem 1.1 Let $1 \leq p<n$. Let the continuous, strictly increasing function $\varphi$ : $[0, \infty) \rightarrow[0, \infty)$ be such that $\varphi(0)=\lim _{t \rightarrow 0^{+}} \varphi(t)=0$ and suppose that $\varphi$ satisfies the $\Delta_{2}$-condition and the inequality $\frac{\varphi\left(t_{1}\right)}{t_{1}} \leq \frac{\varphi\left(t_{2}\right)}{t_{2}}$ whenever $0<t_{1} \leq t_{2}$. Assume that there exists $\alpha \in[1, n /(n-1))$ such that $t^{\alpha} / \varphi(t)$ is increasing for $t>0$. If

$$
\psi(t)= \begin{cases}\varphi(t) & \text { when } 0 \leq t \leq 1  \tag{1.4}\\ \varphi(1) t & \text { when } t \geq 1\end{cases}
$$

then there exists an $N$-function $H$ that satisfies the $\Delta_{2}$-condition, and

$$
H^{-1}(t) \approx \frac{t^{\frac{1}{p}-1}}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}} \quad \text { for } t>0
$$

where the implicit constant depends only on $n$ and $p$.
By Theorem 1.1 we prove as an intermediate step the Sobolev-type inequality (1.1) for functions defined in bounded $\varphi$-John domains $D_{i}$, in Theorem $4.1(1<p<n)$ and Theorem $4.2(p=1)$. These results seem to be new and they recover some known results when $p=1$. By using these bounded domains' results we obtain our main result for unbounded domains.

Theorem 1.2 Assume that the function $\varphi$ satisfies the conditions (1)-(5), with $C_{\varphi}=1$ in the condition (4), from the beginning of Sect. 2. Assume that there exists $\alpha \in$ $[1, n /(n-1))$ such that $t^{\alpha} / \varphi(t)$ is increasing for $t>0$. Let the function $\psi$ be defined as in (1.4). Let $D$ in $\mathbb{R}^{n}, n \geq 2$, be an unbounded domain that satisfies the following conditions:
(a) $D=\cup_{i=1}^{\infty} D_{i}$, where $\left|D_{1}\right|>0$;
(b) $\bar{D}_{i} \subset D_{i+1}$ for each $i$;
(c) each $D_{i}$ is a bounded $\varphi$-cigar John domain with a constant $c_{J}$.

Let $1 \leq p<n$. Let $H$ be an $N$-function from Theorem 1.1. Then there exits a constant $C$ such that the inequality

$$
\inf _{b \in \mathbb{R}}\|u-b\|_{L^{H}(D)} \leq C\|\nabla u\|_{L^{p}(D)}
$$

holds for every $u \in L_{p}^{1}(D)$. Here the constant $C$ depends only on $n, p, C_{H}^{\Delta_{2}}, C_{\varphi}^{\Delta_{2}}, c_{J}$, and $\operatorname{diam}\left(D_{1}\right)$.

We give examples in Example 4.5. Finally in Sect. 5 we show that the target space cannot be a Lebesgue space in general.

## 2 John Domains

Throughout the paper we let the function $\varphi:[0, \infty) \rightarrow[0, \infty)$ satisfy the following conditions
(1) $\varphi$ is continuous,
(2) $\varphi$ is strictly increasing,
(3) $\varphi(0)=0$,
(4) there exists a constant $C_{\varphi} \geq 1$ such that

$$
\frac{\varphi\left(t_{1}\right)}{t_{1}} \leq C_{\varphi} \frac{\varphi\left(t_{2}\right)}{t_{2}}
$$

whenever $0<t_{1} \leq t_{2}$,
(5) $\varphi$ satisfies the $\Delta_{2}$-condition i.e. there exists a constant $C_{\varphi}^{\Delta_{2}} \geq 1$ such that $\varphi(2 t) \leq$ $C_{\varphi}^{\Delta_{2}} \varphi(t)$ for every $t>0$.

We write

$$
\psi(t)= \begin{cases}\varphi(t) & \text { if } \quad 0 \leq t \leq 1  \tag{2.1}\\ \varphi(1) t & \text { if } \quad t \geq 1\end{cases}
$$

Now, if $\varphi$ satisfies the conditions (1)-(5), then $\psi$ does, too, and the constant in (4) is the same for the functions $\varphi$ and $\psi$, that is $C_{\varphi}=C_{\psi}$.

The definition of a bounded John domain goes back to John [12, Definition, p. 402] who defined an inner radius and an outer radius domain, and later this domain was renamed as a John domain in [14, 2.1].

We extend the definition of John domains following Väisälä [17, 2.1] in the classical case. Let $E$ in $\mathbb{R}^{n}, n \geq 2$, be a closed rectifiable curve with endpoints $a$ and $b$. The subcurve between $x, y \in E$ is denoted by $E[x, y]$. For $x \in E$ we write

$$
q(x)=\min \{\ell(E[a, x]), \ell(E[x, b])\}
$$

where $\ell(E[a, x])$ is the length of the subcurve $E[a, x]$.
Definition 2.1 A bounded or an unbounded domain $D$ in $\mathbb{R}^{n}$ is a $\varphi$-cigar John domain if there exists a constant $c_{J}>0$ such that each pair of points $a, b \in D$ can be joined by a closed rectifiable curve $E$ in $D$ such that

$$
\operatorname{Cig} E(a, b)=\bigcup\left\{B\left(x, \frac{\psi(q(x))}{c_{J}}\right): x \in E \backslash\{a, b\}\right\} \subset D
$$

where $B(x, r)$ is an open ball centered at $x$ with a radius $r>0$ and the function $\psi$ is defined as in (2.1).

The set $\operatorname{Cig} E(a, b)$ is called a cigar with core $E$ joining $a$ and $b$. We point out that if $D$ is a $\varphi$-cigar John domain with $\varphi(t)=t^{p}, p \geq 1$, then it is a $\varphi$-cigar John domain with $\varphi(t)=t^{q}$ for every $q \geq p$. For the case $\psi(t)=\varphi(t)=t$ for all $t \geq 0$, in Definition 2.1, we refer to [17, 2.1] and [15, 2.11 and 2.13]. Note that it is crucial that the length of the curve does not depend on the distance between the end points $a$ and $b$. In bounded uniform domains the length of the cigar depends on $|a-b|$ but they are much more regular than our cigar John domains, see [15].

If $D$ is a bounded domain then the following definition from [7, Definition 4.1] for a $\psi$-John domain gives an equivalent definition to a bounded $\varphi$-cigar John domain.

Definition 2.2 A bounded domain $D$ in $\mathbb{R}^{n}, n \geq 2$, is a $\psi$-John domain if there exist a constants $0<\alpha \leq \beta<\infty$ and a point $x_{0} \in D$ such that each point $x \in D$ can be joined to $x_{0}$ by a rectifiable curve $\gamma:[0, \ell(\gamma)] \rightarrow D$, parametrized by its arc length, such that $\gamma(0)=x, \gamma(\ell(\gamma))=x_{0}, \ell(\gamma) \leq \beta$, and

$$
\psi(t) \leq \frac{\beta}{\alpha} \operatorname{dist}(\gamma(t), \partial D) \text { for all } t \in[0, \ell(\gamma)] .
$$

The point $x_{0}$ is called a John center of $D$ and $\gamma$ is called a John curve of $x$.
Remark 2.3 (1) If the function $\psi$ is defined as in (2.1) with the function $\varphi$, then a bounded domain is a $\psi$-John domain if and only if it is a $\varphi$-John domain.
(2) If $\psi(t)=t$, then our definition for bounded $\psi$-John domains coincides with the definition of the classical John domains. If $\psi(t)=t^{\lambda}, \lambda \geq 1$ then our definition for bounded $\psi$-John domains coincides with the definition of the flexible cone condition in [2].

Theorem 2.4 Let $D$ be a bounded domain. If $D$ is a $\psi$-John domain then $D$ is a $\varphi$ cigar John domain. On the other hand, if $D$ is a $\varphi$-cigar John domain with a constant $c_{J}$, then $D$ is a $\psi$-John domain with constants

$$
\begin{equation*}
\alpha=\frac{\psi\left(\frac{1}{4 c_{J}} \psi\left(\frac{1}{4} \operatorname{diam}(D)\right)\right)}{c_{J} \varphi(1) C_{\varphi}(\varphi(1)+1)}, \quad \beta=\max \left\{2, \alpha, \frac{c_{J} \operatorname{diam}(D)}{\varphi(1)}\right\} \tag{2.2}
\end{equation*}
$$

Note that when $\operatorname{diam}(D) \rightarrow \infty$, then $\alpha \rightarrow \infty$ with the same speed as $\operatorname{diam}(D)$.
Proof Assume first that $D$ is a $\psi$-John domain with a John center $x_{0}$. Let $a, b \in D$ and let the John curves $\gamma_{1}$ and $\gamma_{2}$ connect them to $x_{0}$, respectively. We may assume that $a, b \in D \backslash B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)$, since inside the ball the points can be connected by two straight lines going via the center of the ball $B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)$. Let $E$ be a curve from $a$ to $b$ given by $\gamma_{1}$ and $\gamma_{2}$. Then,

$$
\operatorname{Cig} E(a, b)=\bigcup_{t \in\left(0, \ell\left(\gamma_{1}\right)\right]} B\left(\gamma_{1}(t), \frac{\alpha \psi(t)}{\beta}\right) \cup \bigcup_{t \in\left(0, \ell\left(\gamma_{2}\right)\right]} B\left(\gamma_{2}(t), \frac{\alpha \psi(t)}{\beta}\right) \subset D
$$

and thus $D$ is a $\varphi$-cigar John domain.
Assume then that $D$ is a $\varphi$-cigar John domain. Let us carefully choose a suitable John center so that the center is not too close to the boundary of $D$. Let $x, y \in D$ such that $|x-y| \geq \frac{1}{2} \operatorname{diam}(D)$. Let $E$ be a core of a John cigar that connects $x$ and $y$. Then the length of $E$ is at least $\frac{1}{2} \operatorname{diam}(D)$. Let $x_{0}$ be the center of $E$. Then

$$
\operatorname{dist}\left(x_{0}, \partial D\right) \geq \frac{\psi\left(\frac{1}{4} \operatorname{diam}(D)\right)}{c_{J}}
$$

and we choose

$$
\begin{equation*}
r=\frac{\psi\left(\frac{1}{4} \operatorname{diam}(D)\right)}{2 c_{J}} \tag{2.3}
\end{equation*}
$$

Hence $B\left(x_{0}, 2 r\right) \subset D$. From now on this $r$ and the point $x_{0}$ are fixed in this proof.

Fig. 1 The cigar from $a$ to $x_{0}$ (the solid line), the core $E$ (the dotted line) and a new carrot (the dashed line)


If $a \in B\left(x_{0}, 2 r\right)$, then it can be clearly joint to $x_{0}$ by a line segment and the claim is clear.

For every $a \in D \backslash B\left(x_{0}, 2 r\right)$ there exists a curve $E$ such that the cigar $\operatorname{Cig} E\left(a, x_{0}\right) \subset$ $D$ (Fig. 1). Let $\ell(E)$ be the length of $E$, then $\ell(E) \leq 2$ or by Definition 2.1 and (2.1)

$$
\operatorname{diam}(D) \geq 2 \frac{\psi(\ell(E) / 2)}{c_{J}}=2 \frac{\varphi(1) \ell(E)}{2 c_{J}}
$$

i.e. $\ell(E) \leq \max \left\{2, \frac{c_{J} \operatorname{diam}(D)}{\varphi(1)}\right\} \leq \beta$.

Note that the total length of $E$ is at least $2 r$ and the length of $E$ inside the ball $B\left(x_{0}, r\right)$ is at least $r$ and thus for the points in $E \cap \partial B\left(x_{0}, r\right)$ the distance to the boundary is at least $\psi(r / 2) / c_{J}$. Let us choose that

$$
\begin{equation*}
M=\frac{\psi(\beta)}{\psi(r / 2)}=\frac{\varphi(1) \beta}{\psi(r / 2)} \tag{2.4}
\end{equation*}
$$

Since $r \leq \ell(E) \leq \beta$ and $\psi$ is increasing, we have $M \geq 1$.
Let $z_{0} \in E$ be the first point from $a$ that satisfies $z_{0} \in \partial B\left(x_{0}, r\right)$. We denote by $\gamma$ the function so that $E$ is parametrized by its arc length such that $\gamma(0)=a, \gamma\left(t_{0}\right)=z_{0}$ and $\gamma(\ell(E))=x_{0}$. We replace $E\left[z_{0}, x_{0}\right]$ by the radius of the ball $B\left(x_{0}, r\right)$, if needed. This new arc is written as $E^{\prime}$. Note that $\ell\left(E^{\prime}\right) \leq \ell(E)$.

Since $M \geq 1$ we have for $t \in\left(0, \frac{1}{2} \ell(E)\right)$ that

$$
\begin{equation*}
\frac{\psi(t)}{M} \leq \psi(t)=\psi(q(\gamma(t))) \tag{2.5}
\end{equation*}
$$

By the choice of $M$ in (2.4) we have

$$
\begin{equation*}
\frac{\psi(t)}{M} \leq \psi\left(\frac{r}{2}\right) \tag{2.6}
\end{equation*}
$$

for all $t$. On the other hand, for $t \in\left(\frac{1}{2} \ell(E), t_{0}\right)$ the inequality $q(\gamma(t)) \geq r / 2$ holds. Hence, by (2.6)

$$
\begin{equation*}
\frac{\psi(t)}{M} \leq \psi(q(\gamma(t))) \tag{2.7}
\end{equation*}
$$

for $t \in\left(\frac{1}{2} \ell(E), t_{0}\right)$, too. These estimates (2.5) and (2.7) give

$$
\bigcup_{t \in\left(0, \ell\left(E^{\prime}\right)\right)} B\left(\gamma(t), \frac{\psi(t)}{M c_{J}}\right) \backslash B\left(x_{0}, r\right) \subset \operatorname{Cig} E\left(a, x_{0}\right) .
$$

By (2.6) we have $\psi(t) \leq M \psi(r / 2)$. By the definition of $\psi$ we have $\psi(r / 2) \leq \varphi(1) r / 2$ if $r \geq 2$, and by condition (4) the inequality $\psi(r / 2) \leq C_{\varphi} \varphi(1) r / 2$ holds if $0<r<2$. Since $C_{\varphi} \geq 1$, we obtain

$$
\psi(t) \leq M \varphi(1) C_{\varphi} r / 2
$$

for all $t \in\left(0, t_{0}\right)$. Since $\varphi(1)$ might be less than one, we estimate

$$
\psi(t) \leq M C_{\varphi}(\varphi(1)+1) r / 2 .
$$

This inequality and the inclusion $B\left(x_{0}, 2 r\right) \subset D$ yield that

$$
\bigcup_{t \in\left(0, \ell\left(E^{\prime}\right)\right)} B\left(\gamma(t), \frac{\psi(t)}{M C_{\varphi}(\varphi(1)+1) c_{J}}\right) \subset D
$$

Thus, by (2.4)
$\psi(t) \leq M C_{\varphi}(\varphi(1)+1) c_{J} \operatorname{dist}(\gamma(t), \partial D)=\frac{c_{J} \varphi(1) C_{\varphi}(\varphi(1)+1) \beta}{\psi(r / 2)} \operatorname{dist}(\gamma(t), \partial D)$.
This means that we may choose $\alpha=\frac{\psi(r / 2)}{c_{J} \varphi(1) C_{\varphi}(\varphi(1)+1)}$. By using (2.3) we obtain the final $\alpha$. To be sure that $\alpha \leq \beta$ we may choose $\beta$ to be larger if it is necessary. Thus, $D$ is a $\psi$-John domain with $\alpha$ and $\beta$ given in (2.2).

## 3 Pointwise Estimates

We proceed to prove pointwise estimates for domains which are not classical John domains.

We note that by the condition (4) of $\varphi$

$$
\begin{equation*}
\psi(t) \leq C_{\varphi} \varphi(1) t \text { for all } t \geq 0 . \tag{3.1}
\end{equation*}
$$

We recall a covering lemma from [7, Lemma 4.3] which is valid for a bounded $\varphi$-John domain.

Lemma 3.1 [7, Lemma 4.3] Let $\varphi$ satisfy the conditions (1)-(5). Let $\psi:[0, \infty) \rightarrow$ $[0, \infty)$ be defined as in (2.1). Let $D$ in $\mathbb{R}^{n}, n \geq 2$, be a bounded $\psi$-John domain with John constants $\alpha$ and $\beta$. Let $x_{0} \in D$ be the John center. Then for every $x \in$ $D \backslash B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)$ there exists a sequence of balls $\left(B\left(x_{i}, r_{i}\right)\right)$ such that $B\left(x_{i}, 2 r_{i}\right)$
is in $D$ for each $i=0,1, \ldots$, and for some constants $K=K\left(\alpha, \operatorname{dist}\left(x_{0}, \partial D\right), \beta, \varphi\right)$, $N=N(n)$, and $M=M(n)$

- $B_{0}=B\left(x_{0}, \frac{1}{2} \operatorname{dist}\left(x_{0}, \partial D\right)\right)$;
- $\psi\left(\operatorname{dist}\left(x, B_{i}\right)\right) \leq K r_{i}$, and $r_{i} \rightarrow 0$ as $i \rightarrow \infty$;
- no point of the domain $D$ belongs to more than $N$ balls $B\left(x_{i}, r_{i}\right)$; and
- $\left|B\left(x_{i}, r_{i}\right) \cup B\left(x_{i+1}, r_{i+1}\right)\right| \leq M\left|B\left(x_{i}, r_{i}\right) \cap B\left(x_{i+1}, r_{i+1}\right)\right|$.

Proof The proof is in [7, Lemma 4.3]. We recall only the proof of the inequality $\psi\left(\operatorname{dist}\left(x, B_{i}\right)\right) \leq K r_{i}$, since we have to show that constant $K$ does not blow up when $\operatorname{diam}(D) \rightarrow \infty$.

Let $x \in D \backslash B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)$. Let $\gamma$ be a John curve joining $x$ to $x_{0}$, its arc length written as $l$. We write $B_{0}^{\prime}=B\left(x_{0}, \frac{1}{4} \operatorname{dist}\left(x_{0}, \partial D\right)\right)$ and consider the balls $B_{0}^{\prime}$ and

$$
B\left(\gamma(t), \frac{1}{4} \operatorname{dist}(\gamma(t), \partial D \cup\{x\})\right), \quad \text { where } t \in(0, l) \text {. }
$$

By the Besicovitch covering theorem, there is a sequence of closed balls $\overline{B_{1}^{\prime}}, \overline{B_{2}^{\prime}}, \ldots$ and $\overline{B_{0}^{\prime}}$ that cover the set $\{\gamma(t): t \in[0, l]\} \backslash\{x\}$ and have a uniformly bounded overlap depending on $n$ only. We write $B\left(x_{i}, r_{i}\right)=2 B_{i}^{\prime}$ for every $i=0,1,2, \ldots$, where $x_{i}=\gamma\left(t_{i}\right), t_{i} \in(0, l), r_{0}=\frac{1}{2} \operatorname{dist}\left(x_{0}, \partial D\right)$, and $r_{i}=\frac{1}{2} \operatorname{dist}\left(x_{i}, \partial D \cup\{x\}\right)$.

By the fact that $\varphi$ is an increasing function and by the definition of $\psi$-John domain we obtain

$$
\psi\left(\operatorname{dist}\left(x, B_{0}\right)\right) \leq \psi(l) \leq \psi(\beta) \leq C_{\varphi} \varphi(1) \beta \leq \frac{c \beta r_{0}}{\operatorname{dist}\left(x_{0}, \partial D\right)}
$$

Let us suppose then that $i \geq 1$. If $r_{i}=\frac{1}{2} \operatorname{dist}\left(x_{i}, x\right)$, then by (3.1) we obtain

$$
\psi\left(\operatorname{dist}\left(x, B\left(x_{i}, r_{i}\right)\right)\right) \leq C_{\varphi} \varphi(1) \operatorname{dist}\left(x, B\left(x_{i}, r_{i}\right)\right) \leq 2 C_{\varphi} \varphi(1) r_{i} .
$$

If $r_{i}=\frac{1}{2} \operatorname{dist}\left(x_{i}, \partial D\right)$, then the fact that $\varphi$ is increasing and the definition of a $\psi$-John domain give

$$
\psi\left(\operatorname{dist}\left(x, B\left(x_{i}, r_{i}\right)\right)\right) \leq \psi\left(\operatorname{dist}\left(x, x_{i}\right)\right) \leq \psi\left(t_{i}\right) \leq \frac{\beta}{\alpha} \operatorname{dist}\left(\gamma\left(t_{i}\right), \partial D\right) \leq \frac{2 \beta}{\alpha} r_{i}
$$

Remark 3.2 (1) The constant $K$ in the previous lemma can be chosen to be $K=$ $\max \left\{\frac{c \beta}{\operatorname{dist}\left(x_{0}, \partial D\right)}, 2 C_{\varphi} \varphi(1), \frac{2 \beta}{\alpha}\right\}$.
(2) If $D$ is a $\varphi$-cigar John domain and the John center has been chosen as in Theorem 2.4, then

$$
\begin{aligned}
& \frac{\beta}{\operatorname{dist}\left(x_{0}, \partial D\right)} \\
& \leq \frac{\max \left\{2, \frac{\psi\left(\frac{1}{4 c_{J}} \psi\left(\frac{1}{4} \operatorname{diam}(D)\right)\right)}{c_{J} C_{\varphi} \varphi(1)(\varphi(1)+1)}, \frac{c_{J} \operatorname{diam}(D)}{\varphi(1)}\right\}}{\frac{1}{2 c_{J}} \psi\left(\frac{1}{4} \operatorname{diam}(D)\right)} \rightarrow \max \left\{\frac{1}{2 c_{J} C_{\varphi}(\varphi(1)+1)}, \frac{8 c_{J}^{2}}{\varphi(1)^{2}}\right\}
\end{aligned}
$$

and

$$
\frac{\beta}{\alpha}=\frac{\max \left\{2, \frac{\psi\left(\frac{1}{4_{J}} \psi\left(\frac{1}{4} \operatorname{diam}(D)\right)\right)}{c_{J} C_{\varphi} \varphi(1)(\varphi(1)+1)}, \frac{c_{J} \operatorname{diam}(D)}{\varphi(1)}\right\}}{\frac{\psi\left(\frac{1}{4 c_{J}} \psi\left(\frac{1}{4} \operatorname{diam}(D)\right)\right)}{c_{J} C_{\varphi} \varphi(1)(\varphi(1)+1)}} \rightarrow \max \left\{1, \frac{16 c_{J}^{3} C_{\varphi}(\varphi(1)+1)}{\varphi(1)^{2}}\right\}
$$

as $\operatorname{diam}(D) \rightarrow \infty$.
We recall the following definitions. Let $G$ be an open set of $\mathbb{R}^{n}$. We denote the Lebesgue space by $L^{p}(G), 1 \leq p<\infty$. By $L_{p}^{1}(G), 1 \leq p<\infty$, we denote those locally integrable functions whose first weak distributional derivatives belongs to $L^{p}(G)$, that is, $L_{p}^{1}(G)=\left\{u \in L_{\text {loc }}^{1}(G):|\nabla u| \in L^{p}(G)\right\}$. By $W^{1, p}(G), 1 \leq p<\infty$, we denote those functions from $L^{p}(G)$ whose first weak distributional derivatives belongs to $L^{p}(G)$, that is, $W^{1, p}(G)=\left\{u \in L^{p}(G):|\nabla u| \in L^{p}(G)\right\}$.

Theorem 2.4 and Lemma 3.1 give the following pointwise estimate which we recall from [7, Theorem 4.4].

Theorem 3.3 Let $\varphi$ satisfy the conditions (1)-(5). Let $\psi:[0, \infty) \rightarrow[0, \infty)$ be as defined in (2.1). Let $D$ in $\mathbb{R}^{n}, n \geq 2$, be a bounded $\varphi$-cigar John domain with a John constant $c_{J}$. Then there exists a finite constant $C$ and $x_{0} \in D$ such that for every $u \in L_{1}^{1}(D)$ and for almost every $x \in D$ the inequality

$$
\left|u(x)-u_{B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)}\right| \leq C \int_{D} \frac{|\nabla u(y)|}{\psi(|x-y|)^{n-1}} d y
$$

holds. Here $C=c\left(n, c_{J}, C_{\varphi}, C_{\varphi}^{\Delta_{2}}, \varphi(1), \min \{\operatorname{diam}(D), 1\}\right)$.
We recall the definitions of N -functions and Orlicz spaces.
Definition 3.4 A function $H:[0, \infty) \rightarrow[0, \infty)$ is an $N$-function if
(N1) $H$ is continuous,
(N2) $H$ is convex,
(N3) $\lim _{t \rightarrow 0^{+}} \frac{H(t)}{t}=0$ and $\lim _{t \rightarrow \infty} \frac{H(t)}{t}=\infty$.

Continuity and $\lim _{t \rightarrow 0^{+}} \frac{H(t)}{t}=0$ yield that $H(0)=0$.
Convexity yields that $\frac{H(t)}{t} \leq \frac{H(s)}{s}$ for $0<t<s$ and thus $H$ is a strictly increasing function.

By the notation $f \lesssim g$ we mean that there exists a constant $C>0$ such that $f(x) \leq C g(x)$ for all $x$. The notation $f \approx g$ means that $f \lesssim g \lesssim f$.

Two $N$-functions $H$ and $K$ are equivalent, which is written as $H \simeq K$, if there exists $m \geq 1$ such that $H(t / m) \leq K(t) \leq H(m t)$ for all $t>0$. Equivalent $N$-functions give the same space with comparable norms. We point out that $H \simeq K$ if and only if for the inverse functions $H^{-1} \approx K^{-1}$.

We assume that $H$ satisfies the $\Delta_{2}$-condition, that is, there exists a constant $C_{H}^{\Delta_{2}}$ such that

$$
\begin{equation*}
H(2 t) \leq C_{H}^{\Delta_{2}} H(t) \text { for all } t>0 . \tag{3.2}
\end{equation*}
$$

The constant $C_{H}^{\Delta_{2}}$ is called the $\Delta_{2}$-constant of $H$.
Let $G$ in $\mathbb{R}^{n}$ be an open set.
We study the Orlicz space $L^{H}(G)$ which means the space of all measurable functions $u$ defined on $G$ such that

$$
\int_{G} H(\lambda|u(x)|) d x<\infty
$$

for some $\lambda>0$.
The Orlicz space $L^{H}(G)$ equipped with the Luxemburg norm

$$
\|u\|_{L^{\Phi}(G)}=\inf \left\{\lambda>0: \int_{G} \Phi\left(\frac{|u(x)|}{\lambda}\right) d x \leq 1\right\}
$$

is a Banach space.
Let $G$ in $\mathbb{R}^{n}$ be an open set. Assume that $f \in L^{1}(G)$. The centered HardyLittlewood maximal operator is defined as

$$
M f(x)=\sup _{r>0} f_{B(x, r)}\left|f(y) \chi_{G}(x)\right| d x
$$

where the function $f \chi_{G}$ is understood to be zero in the complement of $G$. We recall the following theorem from [7, Theorem 3.5] which is applied to the function $f \chi_{G}$.

Theorem 3.5 Let $\varphi$ satisfy the conditions (1)-(5). Let $\psi:[0, \infty) \rightarrow[0, \infty)$ be defined as in (2.1). Let $1 \leq p<n$ be given. Suppose that there exists a continuous function $h:[0, \infty) \rightarrow[0, \infty)$ such that

$$
\begin{equation*}
\sum_{k=1}^{\infty} \frac{\left(2^{-k} t\right)^{n}}{\psi\left(t 2^{-k}\right)^{n-1}} \leq h(t) \quad \text { for all } \quad t>0 \tag{3.3}
\end{equation*}
$$

Let $\delta:(0, \infty) \rightarrow[0, \infty)$ be a continuous function and let $H:[0, \infty) \rightarrow[0, \infty)$ be an $N$-function satisfying the $\Delta_{2}$-condition. Suppose that there exists a finite constant $C_{H}$ such that the inequality

$$
\begin{equation*}
H\left(h(\delta(t)) t+\psi(\delta(t))^{1-n}(\delta(t))^{n\left(1-\frac{1}{p}\right)}\right) \leq C_{H} t^{p} \tag{3.4}
\end{equation*}
$$

holds for all $t>0$. Let $G$ in $\mathbb{R}^{n}$ be an open set. If $\|f\|_{L^{p}(G)} \leq 1$, then there exists a constant $C$ such that the inequality

$$
\begin{equation*}
H\left(\int_{G} \frac{|f(y)|}{\psi(|x-y|)^{n-1}} d y\right) \leq C(M f(x))^{p} \tag{3.5}
\end{equation*}
$$

holds for every $x \in G$. Here the constant $C$ depends on $n, p, C_{\varphi}, C_{H}$, and the $\Delta_{2}$-constants of $\varphi$ and $H$ only.

Our goal is to find a formula which would give all suitable functions $H$. Examples of some of these functions were given in [7, Section 6].

Here we do the preparations to find $H$. Assume that there exists $\alpha \in[1, n /(n-1))$ such that $t^{\alpha} / \varphi(t)$ is increasing for $t>0$. This yields that $t^{\alpha} / \psi(t)$ is increasing, too. Under this condition inequality (3.3) holds: Since

$$
\begin{aligned}
\frac{\left(2^{-k} t\right)^{n}}{\psi\left(t 2^{-k}\right)^{n-1}} & =\frac{\left(2^{-k} t\right)^{n}}{\left(2^{-k} t\right)^{\alpha(n-1)}} \cdot \frac{\left(2^{-k} t\right)^{\alpha(n-1)}}{\psi\left(t 2^{-k}\right)^{n-1}} \\
& \leq\left(2^{-k} t\right)^{n-\alpha(n-1)} \frac{t^{\alpha(n-1)}}{\psi(t)^{n-1}}=2^{-k(n-\alpha(n-1))} \frac{t^{n}}{\psi(t)^{n-1}}
\end{aligned}
$$

we have

$$
\sum_{k=1}^{\infty} \frac{\left(2^{-k} t\right)^{n}}{\psi\left(t 2^{-k}\right)^{n-1}} \leq C(n, \alpha) \frac{t^{n}}{\psi(t)^{n-1}}, \quad \text { where } \quad C(n, \alpha)=\frac{2^{\alpha(n-1)}}{2^{n}-2^{\alpha(n-1)}}
$$

Let us define the functions $h$ and $\delta$ such that

$$
h(t)=C(n, \alpha) \frac{t^{n}}{\psi(t)^{n-1}} \quad \text { and } \quad \delta(t)=t^{-\frac{p}{n}} \quad \text { for all } t>0
$$

Then,

$$
\begin{gathered}
h(\delta(t)) t+\psi(\delta(t))^{1-n}(\delta(t))^{n\left(1-\frac{1}{p}\right)}=h\left(t^{-\frac{p}{n}}\right) t+\psi\left(t^{-\frac{p}{n}}\right)^{1-n}\left(t^{-\frac{p}{n}}\right)^{n\left(1-\frac{1}{p}\right)} \\
=\frac{C(n, \alpha) t^{-p}}{\psi\left(t^{-\frac{p}{n}}\right)^{n-1}} t+\frac{t^{1-p}}{\psi\left(t^{-\frac{p}{n}}\right)^{n-1}}=\frac{(C(n, \alpha)+1) t^{1-p}}{\psi\left(t^{-\frac{p}{n}}\right)^{n-1}} .
\end{gathered}
$$

Fig. 2 The function $F$ is not necessary convex


If we choose

$$
F^{-1}(t)=\frac{(C(n, \alpha)+1)\left(t^{1 / p}\right)^{1-p}}{\psi\left(\left(t^{1 / p}\right)^{-\frac{p}{n}}\right)^{n-1}}=\frac{(C(n, \alpha)+1) t^{\frac{1}{p}-1}}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}}
$$

and assume that the inverse function of $F^{-1}$ exists, that is $\left(F^{-1}\right)^{-1}=: F$ exists, then

$$
h(\delta(t)) t+\psi(\delta(t))^{1-n}(\delta(t))^{n\left(1-\frac{1}{p}\right)}=F^{-1}\left(t^{p}\right)
$$

and thus

$$
F\left(h(\delta(t)) t+\psi(\delta(t))^{1-n}(\delta(t))^{n\left(1-\frac{1}{p}\right)}\right)=F\left(F^{-1}\left(t^{p}\right)\right)=t^{p} .
$$

Unfortunately, there is a problem with this function $F$ to be a suitable function $H$; namely, the function $F$ is not necessary convex. For example, if $n=2, \varphi(t)=t^{\frac{3}{2}}$, and $p=1.9$, then the function $F$ is not convex, see Fig. 2. The angle at the point $\left(1, F^{-1}(1)\right)$ comes from the angle of $\psi$ at the point $(1, \psi(1))$. Our main theorem, Theorem 1.1 in Introduction, corrects this point: we show that there exists an N function $H$ that is equivalent with $F$.

Proof of Theorem 1.1 Let us write that

$$
F^{-1}(t)=\frac{t^{\frac{1}{p}-1}}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}}
$$

for $t>0$ and $F^{-1}(0)=0$. Let us first show that $F^{-1}$ is strictly increasing. We recall that if $\varphi$ satisfies condition (4), then $\psi$ does too, and the constant is the same for both functions. We have

$$
F^{-1}(t)=t^{\frac{1}{p}-1+\frac{n-1}{n}}\left(\frac{\left(t^{-\frac{1}{n}}\right)}{\psi\left(t^{-\frac{1}{n}}\right)}\right)^{n-1}=t^{\frac{1}{p}-\frac{1}{n}}\left(\frac{\left(t^{-\frac{1}{n}}\right)}{\psi\left(t^{-\frac{1}{n}}\right)}\right)^{n-1}
$$

Since $p<n$ the function $t \mapsto t^{\frac{1}{p}-\frac{1}{n}}$ is strictly increasing. Since the function $t \mapsto t^{-\frac{1}{n}}$ is strictly decreasing, condition (4) with $C_{\varphi}=1$ yields that $t \mapsto\left(t^{-\frac{1}{n}}\right) / \psi\left(t^{-1 / n}\right)$ is strictly increasing. These together yield that $F^{-1}$ is strictly increasing.

This yields that the function $F$ exists and is strictly increasing.
Let us show that $\lim _{t \rightarrow 0^{+}} F^{-1}(t)=0$. Since $p<n$ we obtain

$$
\lim _{t \rightarrow 0^{+}} F^{-1}(t)=\lim _{t \rightarrow 0^{+}} \frac{t^{\frac{1}{p}-1}}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}}=\lim _{t \rightarrow 0^{+}} \varphi(1)^{1-n} t^{\frac{n-1}{n}+\frac{1}{p}-1}=0
$$

Let us show that $\lim _{t \rightarrow \infty} F^{-1}(t)=\infty$. Since $t / \varphi(t)$ is decreasing, by the condition (4), and by $p<n$ we obtain
$\lim _{t \rightarrow \infty} F^{-1}(t)=\lim _{t \rightarrow \infty} \frac{t^{\frac{1}{p}-1}}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}}=\lim _{t \rightarrow \infty} t^{\frac{1}{p}-\frac{1}{n}}\left(\frac{t^{-\frac{1}{n}}}{\psi\left(t^{-\frac{1}{n}}\right)}\right)^{n-1} \geq \lim _{t \rightarrow \infty} \frac{t^{\frac{1}{p}-\frac{1}{n}}}{\varphi(1)^{n-1}}=\infty$.
We have shown that $F^{-1}:[0, \infty) \rightarrow[0, \infty)$ is bijective.
Let us then study the condition

$$
\begin{equation*}
\frac{F(s)}{s}<\frac{F(t)}{t} \text { for } 0<s<t \tag{3.6}
\end{equation*}
$$

Since $F^{-1}$ is a strictly increasing bijection, inequality (3.6) is equivalent to

$$
\frac{s}{F^{-1}(s)}<\frac{t}{F^{-1}(t)}
$$

Since $t^{\alpha} / \varphi(t)$ is increasing, then $\varphi(t) / t^{\alpha}$ is decreasing and $\psi(t) / t^{\alpha}$ is decreasing, too. We note that $1-\frac{\alpha(n-1)}{n}>0$, since $\alpha<\frac{n}{n-1}$. We obtain

$$
\begin{aligned}
\frac{s}{F^{-1}(s)} & =s^{2-\frac{1}{p}} \psi\left(s^{-\frac{1}{n}}\right)^{n-1}=s^{2-\frac{1}{p}-\frac{\alpha(n-1)}{n}}\left(\frac{\psi\left(s^{-\frac{1}{n}}\right)}{\left(s^{-\frac{1}{n}}\right)^{\alpha}}\right)^{n-1} \\
& =s^{1-\frac{1}{p}+1-\frac{\alpha(n-1)}{n}}\left(\frac{\psi\left(s^{-\frac{1}{n}}\right)}{\left(s^{-\frac{1}{n}}\right)^{\alpha}}\right)^{n-1}<t^{1-\frac{1}{p}+1-\frac{\alpha(n-1)}{n}}\left(\frac{\psi\left(t^{-\frac{1}{n}}\right)}{\left(t^{-\frac{1}{n}}\right)^{\alpha}}\right)^{n-1}=\frac{t}{F^{-1}(t)}
\end{aligned}
$$

and thus inequality (3.6) holds.

Let us then show that $F^{-1}(c s) \geq 2 F^{-1}(s)$ for all $s \geq 0$ with $c=2^{\frac{n p}{n-p}}$. The inequality $F^{-1}(c s) \geq 2 F^{-1}(s)$ is equivalent to

$$
2 \frac{\psi\left(\left(\frac{1}{c s}\right)^{\frac{1}{n}}\right)^{n-1}}{\left(\frac{1}{c s}\right)^{1-\frac{1}{p}}} \leq \frac{\psi\left(\left(\frac{1}{s}\right)^{\frac{1}{n}}\right)^{n-1}}{\left(\frac{1}{s}\right)^{1-\frac{1}{p}}}
$$

By the condition (4) of $\varphi$ and the inequality $p<n$, we obtain

$$
\begin{aligned}
2 \frac{\psi\left(\left(\frac{1}{c s}\right)^{\frac{1}{n}}\right)^{n-1}}{\left(\frac{1}{c s}\right)^{1-\frac{1}{p}}} & =2\left(\frac{\psi\left(\left(\frac{1}{c s}\right)^{\frac{1}{n}}\right)}{\left(\frac{1}{c s}\right)^{\frac{1}{n}}}\right)^{n-1}\left(\frac{1}{c s}\right)^{\frac{n-1}{n}-1+\frac{1}{p}} \\
& \left.=\left(\frac{\psi\left(\left(\frac{1}{c s}\right)^{\frac{1}{n}}\right)}{\left(\frac{1}{c s}\right)^{\frac{1}{n}}}\right)\right)^{n-1}\left(\frac{1}{s}\right)^{\frac{n-1}{n}-1+\frac{1}{p}} \\
& \left.\leq\left(\frac{\psi\left(\left(\frac{1}{s}\right)^{\frac{1}{n}}\right)}{\left(\frac{1}{s}\right)^{\frac{1}{n}}}\right)\right)^{n-1}\left(\frac{1}{s}\right)^{\frac{n-1}{n}-1+\frac{1}{p}}=\frac{\psi\left(\left(\frac{1}{s}\right)^{\frac{1}{n}}\right)^{n-1}}{\left(\frac{1}{s}\right)^{1-\frac{1}{p}}} .
\end{aligned}
$$

The inequality $F^{-1}(c s) \geq 2 F^{-1}(s)$ yields that $F$ satisfies the $\Delta_{2}$-condition. Let us write $F(t)=s$. Then $F^{-1}(s)=t$. Since $F$ is increasing, we have

$$
F(2 t)=F\left(2 F^{-1}(s)\right) \leq F\left(F^{-1}(c s)\right)=c s=c F(t)
$$

Since $F$ satisfies $\Delta_{2}$-condition it is finite everywhere and hence (3.6) yields that $F(0)=\lim _{s \rightarrow 0^{+}} F(s)=0$ and $\lim _{s \rightarrow \infty} F(s)=\infty$. Since $\psi$ is continuous, we find that $F^{-1}$ is continuous on $(0, \infty)$ and hence also $F$ is continuous on $(0, \infty)$ and moreover on $[0, \infty)$.

Hästö has shown in [11, Proposition 3.1] that if $f:[0, \infty) \rightarrow[0, \infty)$ is leftcontinuous, $f(0)=\lim _{s \rightarrow 0^{+}} f(s)=0, \lim _{s \rightarrow \infty} f(s)=\infty$ and $x \mapsto f(x) / x$ is increasing, then $f$ is equivalent to a convex function. We obtain that $F$ is equivalent to a convex function $H$. Here the implicit constant depends only on the constant in the $\Delta_{2}$-condition, that is, it depends only on $n$ and $p$.

Using $\lim _{t \rightarrow 0^{+}} F^{-1}(t)=0$ and the bijectivity, we obtain
$\lim _{t \rightarrow 0^{+}} \frac{F(t)}{t}=\lim _{t \rightarrow 0^{+}} \frac{t}{F^{-1}(t)}=\lim _{t \rightarrow 0^{+}} \frac{t \psi\left(\left(\frac{1}{t}\right)^{\frac{1}{n}}\right)^{n-1}}{\left(\frac{1}{t}\right)^{1-\frac{1}{p}}}=\lim _{t \rightarrow 0^{+}} \varphi(1)^{n-1} t^{1-\frac{1}{p}+1-\frac{n-1}{n}}=0$
and thus also $\lim _{t \rightarrow 0^{+}} \frac{H(t)}{t}=0$. This gives that $H$ is right continuous at the origin. Since $F$ satisfies $\Delta_{2}$-condition so does $H$ and thus it is finite everywhere. Thus by convexity the function $H$ is continuous on $[0, \infty)$.

Since $\varphi(t) / t^{\alpha}$ is decreasing and $\alpha<\frac{n}{n-1}$, we obtain

$$
\begin{aligned}
\lim _{t \rightarrow \infty} \frac{F(t)}{t} & =\lim _{t \rightarrow \infty} \frac{t}{F^{-1}(t)}=\lim _{t \rightarrow \infty} t^{2-\frac{1}{p}} \varphi\left(t^{-\frac{1}{n}}\right)^{n-1} \\
& =\lim _{t \rightarrow \infty} t^{2-\frac{1}{p}-\frac{\alpha(n-1)}{n}}\left(\frac{\varphi\left(t^{-\frac{1}{n}}\right)}{\left(t^{-\frac{1}{n}}\right)^{\alpha}}\right)^{n-1} \geq \lim _{t \rightarrow \infty} t^{1-\frac{1}{p}+1-\frac{\alpha(n-1)}{n}}\left(\frac{\varphi(1)}{1^{\alpha}}\right)^{n-1} \\
& =\infty
\end{aligned}
$$

Since the functions $F$ and $H$ are equivalent, this yields that $\lim _{t \rightarrow \infty} \frac{H(t)}{t}=\infty$. Thus we have shown that the function $H$ satisfies the conditions (N1)-(N3).

Remark 3.6 Later it is crucial that

$$
H^{-1}(t) \approx \frac{t^{\frac{1}{p}-1}}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}}=\frac{t^{\frac{1}{p}-1}}{\varphi(1)^{n-1}\left(t^{-\frac{1}{n}}\right)^{n-1}}=\varphi(1)^{1-n} t^{\frac{n-p}{n p}}
$$

for $0<t \leq 1$. Namely, for every $\varphi$ the function $H$ satisfies $H(t) \approx t^{\frac{n p}{n-p}}$ whenever $0<t \leq 1$.

Example 3.7 Functions $\varphi(t)=t^{\alpha} / \log ^{\beta}(e+1 / t), \alpha \in\left[1, \frac{n}{n-1}\right)$ and $\beta \geq 0$, satisfy the assumptions of Theorem 1.1.

Theorems 1.1 and 3.5 yield the following result.
Theorem 3.8 Let $D$ be an unbounded or a bounded domain in $\mathbb{R}^{n}, n \geq 2$. Let $1 \leq$ $p<n$. If $H$ is the function from Theorem 1.1 and $\|f\|_{L^{p}(D)} \leq 1$, then there exists a constant $C$ such that the pointwise estimate

$$
H\left(\int_{D} \frac{|f(y)|}{\psi(|x-y|)^{n-1}} d y\right) \leq C(M f(x))^{p}
$$

holds for every $x \in D$. Here, $M f$ is the Hardy-Littlewood maximal operator of $f$ and the constant $C$ depends on $n, p$, and the $\Delta_{2}$-constant of $H$ only.

As a corollary we obtain from Theorems 3.3 and 3.8:
Corollary 3.9 Let $1 \leq p<n$. Let the function $H$ be as in Theorem 1.1. If $D$ is a bounded $\varphi$-cigar John domain with a constant $c_{J}$, then there exit a constant $C$ and $a$ point $x_{0} \in D$ such that the pointwise estimate

$$
H\left(\left|u(x)-u_{B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)}\right|\right) \leq C(M|\nabla u|(x))^{p}
$$

holds for all $u \in L_{p}^{1}(D)$ with $\|\nabla u\|_{L^{p}(D)} \leq 1$ and for almost every $x \in D$. Here the constant $C$ depends on $n, p, C_{H}, C_{H}^{\Delta_{2}}, C_{\varphi}^{\Delta_{2}}, c_{J}, \varphi(1)$ and $\min \{\operatorname{diam}(D), 1\}$ only.

## 4 On Embeddings

Corollary 3.9 is essential in the proofs of the following Theorems 4.1 and 4.2.
Theorem 4.1 (Bounded domain, $1<p<n$ ) Assume that $\varphi$ satisfies the conditions (1)-(5), $C_{\varphi}=1$ in the condition (4), and there exists $\alpha \in[1, n /(n-1))$ such that $t^{\alpha} / \varphi(t)$ is increasing for $t>0$. Let $\psi$ be defined as in (2.1). Let $D \subset \mathbb{R}^{n}, n \geq 2$, be a bounded $\varphi$-cigar John domain with a constant $c_{J}$. Let $1<p<n$. Then there exists an $N$-function $H$, that satisfies $\Delta_{2}$-condition and

$$
H^{-1}(t) \approx \frac{t^{\frac{1}{p}-1}}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}} \text { for all } t>0
$$

and there exists a constant $C<\infty$ such that the inequality

$$
\left\|u-u_{D}\right\|_{L^{H}(D)} \leq C\|\nabla u\|_{L^{p}(D)}
$$

holds for every $u \in L_{p}^{1}(D)$. Here the constant $C$ depends on $n, p, C_{H}^{\Delta_{2}}, C_{\varphi}^{\Delta_{2}}, c_{J}$ and $\min \{\operatorname{diam}(D), 1\}$ only.

Proof Theorem 2.4 implies that $D$ is a bounded $\psi$-John domain. Let $x_{0}$ be a John center. Let us denote $B=B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)$. Assume that $\|\nabla u\|_{L^{p}(D)} \leq 1$. Corollary 3.9 yields that $H\left(\left|u(x)-u_{B}\right|\right) \leq C(M|\nabla u|(x))^{p}$, where the constant $C$ depends on $n$, $p, C_{H}^{\Delta_{2}}, C_{\varphi}^{\Delta_{2}}, c_{J}$, and $\min \{1, \operatorname{diam}(D)\}$ only. By integrating over $D$ and using the fact that the maximal operator is bounded whenever $1<p<n$, we obtain that

$$
\int_{D} H\left(\left|u(x)-u_{B}\right|\right) d x \leq C \int_{D}(M|\nabla u|(x))^{p} d x \leq C \int_{D}|\nabla u(x)|^{p} d x \leq C .
$$

This yields that the inequality $\left\|u-u_{B}\right\|_{L^{H}(D)} \leq C$ holds for every $u \in L_{p}^{1}(D)$ with $\|\nabla u\|_{L^{p}(D)} \leq 1$. If $\|\nabla u\|_{L^{p}(D)}=0$ then the function is a constant function and the claim holds. Otherwise we apply this inequality to the function $u /\|\nabla u\|_{L^{p}(D)}$ and obtain that $\left\|u-u_{B}\right\|_{L^{H}(D)} \leq C\|\nabla u\|_{L^{p}(D)}$.

We may assume w.l.o.g. that $\|\nabla u\|_{L^{p}(D)} \neq 0$. By the triangle inequality $\| u-$ $u_{D}\left\|_{L^{H}(D)} \leq\right\| u-u_{B}\left\|_{L^{H}(D)}+\right\| u_{B}-u_{D} \|_{L^{H}(D)}$. Here,

$$
\begin{aligned}
\left\|u_{B}-u_{D}\right\|_{L^{H}(D)} & =\left|u_{B}-u_{D}\right|\|1\|_{L^{H}(D)} \leq \frac{\|1\|_{L^{H}(D)}}{|D|}\left\|u-u_{B}\right\|_{L^{1}(D)} \\
& \leq C \frac{\|1\|_{L^{H}(D)}\|1\|_{L^{H^{*}}(D)}}{|D|}\left\|u-u_{B}\right\|_{L^{H}(D)}
\end{aligned}
$$

where $H^{*}$ is the conjugate function of $H$ and $C$ is the constant in Hölder's inequality. It is well known that $\|1\|_{L^{H}(D)}\|1\|_{L^{H^{*}(D)}} \approx|D|$ see [1, Chapter 2, Theorem 5.2]. Hence, we have shown that $\left\|u-u_{D}\right\|_{L^{H}(D)} \leq C\|\nabla u\|_{L^{p}(D)}$ for every $u \in L_{p}^{1}(D)$.

Theorem 4.2 (Bounded domain, $p=1$ ) Assume that the function $\varphi$ satisfies the conditions (1)-(5), $C_{\varphi}=1$ in the condition (4), and there exists $\alpha \in[1, n /(n-1))$ such that $t^{\alpha} / \varphi(t)$ is increasing for $t>0$. Let $\psi$ be defined as in (2.1) Let $D \subset \mathbb{R}^{n}$, $n \geq 2$, be a bounded $\varphi$-cigar John domain with a constant $c_{J}$. Then there exists an $N$-function $H$, that satisfies $\Delta_{2}$-condition and

$$
H^{-1}(t) \approx \frac{1}{\psi\left(t^{-\frac{1}{n}}\right)^{n-1}} \quad \text { for all } t>0
$$

such that the inequality

$$
\left\|u-u_{D}\right\|_{L^{H}(D)} \leq C\|\nabla u\|_{L^{1}(D)},
$$

holds for some constant $C$ and for every $u \in L_{p}^{1}(D)$. Here the constant $C$ depends only on $n, C_{H}^{\Delta_{2}}, C_{\varphi}^{\Delta_{2}}, c_{J}$, and $\min \{1, \operatorname{diam}(D)\}$.

The term $\min \{1, \operatorname{diam}(D)\}$ means that the constant depends on the diameter only for small diameters. For large diameters the constant is independent of the diameter.

Proof Let us consider functions $u \in L_{1}^{1}(D)$ such that $\|\nabla u\|_{L^{1}(D)} \leq 1$. The center ball $B\left(x_{0}, \operatorname{dist}\left(x_{0}, \partial D\right)\right)$ is written as $B$. In the proof of Theorem 2.4 we had chosen $x_{0}$ so that $\operatorname{dist}\left(x_{0}, \partial D\right) \geq \psi\left(\frac{1}{4} \operatorname{diam}(D)\right) / c_{J}$. We show that there exists a constant $C<\infty$ such that the inequality

$$
\begin{equation*}
\int_{D} H\left(\left|u(x)-u_{B}\right|\right) d x \leq C \tag{4.1}
\end{equation*}
$$

holds whenever $\|\nabla u\|_{L^{1}(D)} \leq 1$. This yields the claim as in the proof of Theorem 4.1.
Since $H$ is increasing, we first estimate

$$
\int_{D} H\left(\left|u(x)-u_{B}\right|\right) d x \leq \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D: 2^{j}<\left|u(x)-u_{B}\right| \leq 2^{j+1}\right\}} H\left(2^{j+1}\right) d x
$$

Let us define $v_{j}(x)=\max \left\{0, \min \left\{\left|u(x)-u_{B}\right|-2^{j}, 2^{j}\right\}\right\}$ for all $x \in D$. If $x \in$ $\left\{x \in D: 2^{j}<\left|u(x)-u_{B}\right| \leq 2^{j+1}\right\}$, then $v_{j-1}(x) \geq 2^{j-1}$. We obtain

$$
\begin{equation*}
\int_{D} H\left(\left|u(x)-u_{B}\right|\right) d x \leq \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D: v_{j}(x) \geq 2^{j}\right\}} H\left(2^{j+2}\right) d x . \tag{4.2}
\end{equation*}
$$

By the triangle inequality we have

$$
v_{j}(x)=\left|v_{j}(x)-\left(v_{j}\right)_{B}+\left(v_{j}\right)_{B}\right| \leq\left|v_{j}(x)-\left(v_{j}\right)_{B}\right|+\left|\left(v_{j}\right)_{B}\right| .
$$

By the (1, 1)-Poincaré inequality in a ball $B,[5$, Section 7.8$]$, there exists a constant $C(n)$ such that

$$
\begin{aligned}
\left|\left(v_{j}\right)_{B}\right| & =\left(v_{j}\right)_{B}=\int_{B} v_{j}(x) d x \leq f_{B}\left|u(x)-u_{B}\right| d x \\
& \leq C(n)|B|^{\frac{1}{n}} f_{B}|\nabla u(x)| d x \leq C(n)|B|^{\frac{1}{n}-1}
\end{aligned}
$$

We continue to estimate the right hand side of inequality (4.2)

$$
\begin{align*}
& \int_{D} H\left(\left|u(x)-u_{B}\right|\right) d x \\
& \leq \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D:\left|v_{j}(x)-\left(v_{j}\right)_{B}\right|+C|B|^{-1} \geq 2^{j}\right\}} H\left(2^{j+2}\right) d x \\
& \leq \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D:\left|v_{j}(x)-\left(v_{j}\right)_{B}\right| \geq 2^{j-1}\right\}} H\left(2^{j+2}\right) d x+\sum_{2^{j-1} \leq C(n)|B|^{\frac{1}{n}-1}} \int_{D} H\left(2^{j+2}\right) d x \\
& \leq \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D:\left|v_{j}(x)-\left(v_{j}\right)_{B}\right| \geq 2^{j-1}\right\}} H\left(2^{j+2}\right) d x+\sum_{j=-\infty}^{j_{0}} \int_{D} H\left(2^{j+2}\right) d x, \tag{4.3}
\end{align*}
$$

where $j_{0}=\left\lceil\log \left(C(n)|B|^{\frac{1}{n}-1}\right)\right\rceil$.
Assume first that $\operatorname{diam}(D)$ is so large that $j_{0} \leq-2$. When $t<1$, then $\psi\left(t^{-1 / n}\right)=$ $\varphi(1) t^{-1 / n}$ by (2.1) and thus

$$
H^{-1}(t)=\frac{1}{\psi\left(t^{-1 / n}\right)^{n-1}}=\varphi(1)^{1-n} t^{\frac{n-1}{n}}
$$

Thus for $t<1$ we obtain that $H(t) \approx t^{\frac{n}{n-1}}$. This yields that

$$
\begin{align*}
\sum_{j=-\infty}^{j_{0}} \int_{D} H\left(2^{j+2}\right) d x & \approx|D| \sum_{j=-\infty}^{\left\lceil\log \left(C|B|^{\frac{1}{n}-1}\right)\right\rceil} 2^{\frac{n(j+2)}{n-1}} \leq C|D| 2^{\frac{n}{n-1} \cdot\left\lceil\log \left(C|B|^{\frac{1}{n}-1}\right)\right\rceil} \\
& \leq C|D||B|^{\frac{n}{n-1}\left(\frac{1}{n}-1\right)}=C|D \| B|^{-1} \\
& \leq C \frac{\operatorname{diam}(D)^{n}}{\left(\psi\left(\frac{1}{4} \operatorname{diam}(D)\right) / c_{J}\right)^{n}} \tag{4.4}
\end{align*}
$$

This constant does not blow up when $\operatorname{diam}(D) \rightarrow \infty$ :

$$
\frac{\operatorname{diam}(D)^{n}}{\left(\psi\left(\frac{1}{4} \operatorname{diam}(D)\right) / c_{J}\right)^{n}} \rightarrow \frac{4^{n} c_{J}^{n}}{\varphi(1)^{n}} \quad \text { as } \quad \operatorname{diam}(D) \rightarrow \infty
$$

Assume then that $\operatorname{diam}(D)$ is small. This yields that for every $j_{0} \in \mathbb{Z}$ the sum $\sum_{j=-2}^{j_{0}} H\left(2^{j+2}\right)$ is finite and depends on

$$
j_{0} \approx \log \left(C(n) \operatorname{dist}\left(x_{0}, \partial D\right)^{1-n}\right) \leq \log \left(C\left(n, c_{J}\right) \psi\left(\frac{1}{4} \operatorname{diam}(D)\right)^{1-n}\right)
$$

We obtain

$$
\begin{equation*}
\sum_{j=-\infty}^{j_{0}} \int_{D} H\left(2^{j+2}\right) d x \leq \sum_{j=-\infty}^{-2} \int_{D} H\left(2^{j+2}\right)+\sum_{j=-2}^{j_{0}} H\left(2^{j+2}\right)<\infty \tag{4.5}
\end{equation*}
$$

Then, we will find an upper bound for the sum

$$
\sum_{j \in \mathbb{Z}} \int_{\left\{x \in D:\left|v_{j}(x)-\left(v_{j}\right)_{B}\right| \geq 2^{j-1}\right\}} H\left(2^{j+2}\right) d x
$$

Since $\left\|\nabla v_{j}\right\|_{L^{1}(D)} \leq\|\nabla u\|_{L^{1}(D)} \leq 1$, Corollary 3.9 yields that

$$
\begin{aligned}
& \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D:\left|v_{j}(x)-\left(v_{j}\right)_{B}\right| \geq 2^{j-1}\right\}} H\left(2^{j+2}\right) d x \\
& \quad=\sum_{j \in \mathbb{Z}} \int_{\left\{x \in D: H\left(\left|v_{j}(x)-\left(v_{j}\right)_{B}\right|\right) \geq H\left(2^{j-1}\right)\right\}} H\left(2^{j+2}\right) d x \\
& \quad \leq \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D: C M\left|\nabla v_{j}\right|(x) \geq H\left(2^{j-1}\right)\right\}} H\left(2^{j+2}\right) d x .
\end{aligned}
$$

We choose for every $x \in\left\{x \in D: C M\left|\nabla v_{j}\right|(x) \geq H\left(2^{j-2}\right)\right\}$ a ball $B\left(x, r_{x}\right)$, centered at $x$ and with radius $r_{x}$ depending on $x$, such that

$$
C \int_{B\left(x, r_{x}\right)}\left|\nabla v_{j}(y)\right| d y \geq \frac{1}{2} H\left(2^{j-1}\right)
$$

with the understanding that $\left|\nabla v_{j}\right|$ is zero outside $D$. By the Besicovitch covering theorem (or the 5 -covering theorem) we obtain a subcovering $\left\{B_{k}\right\}_{k=1}^{\infty}$ so that we may estimate by the $\Delta_{2}$-conditionof $H$

$$
\begin{aligned}
& \sum_{j \in \mathbb{Z}} \int_{\left\{x \in D:\left|v_{j}(x)-\left(v_{j}\right)_{B}\right| \geq 2^{j-1}\right\}} H\left(2^{j+2}\right) d x \leq \sum_{j \in \mathbb{Z}} \sum_{k=1}^{\infty} \int_{B_{k}} H\left(2^{j+2}\right) d x \\
& \quad \leq \sum_{j \in \mathbb{Z}} \sum_{k=1}^{\infty}\left|B_{k}\right| H\left(2^{j+2}\right) \leq \sum_{j \in \mathbb{Z}} \sum_{k=1}^{\infty} C\left|B_{k}\right| \frac{H\left(2^{j+2}\right)}{H\left(2^{j-1}\right)} f_{B_{k}}\left|\nabla v_{j}(y)\right| d y \\
& \quad \leq C \sum_{j \in \mathbb{Z}} \int_{D}\left|\nabla v_{j}(y)\right| d y .
\end{aligned}
$$

Let $E_{j}=\left\{x \in D: 2^{j}<\left|u(x)-u_{B}\right| \leq 2^{j+1}\right\}$. Since $\left|\nabla v_{j}\right|$ is zero almost everywhere in $D \backslash E_{j}$ and $|\nabla u(x)|=\sum_{j}\left|\nabla v_{j}(x)\right| \chi_{E_{j}}(x)$ for almost every $x \in D$, we obtain

$$
\begin{equation*}
\sum_{j \in \mathbb{Z}} \int_{\left\{x \in D:\left|v_{j}(x)-\left(v_{j}\right)_{B}\right| \geq 2^{j-1}\right\}} H\left(2^{j+2}\right) d x \leq C \int_{D}|\nabla u(y)| d y \leq C . \tag{4.6}
\end{equation*}
$$

Estimates (4.3), (4.4), (4.5) and (4.6) imply inequality (4.1).
Remark 4.3 In Theorem 4.2 the $N$-function $H$ is the best possible in a sense that it cannot be replaced by any $N$-function $K$ that satisfies the $\Delta_{2}$-condition and $\lim _{t \rightarrow \infty} \frac{K(t)}{H(t)}=\infty$.

In [7, Theorem 7.2] we have shown that the corresponding embedding in Theorem 4.2 does not hold if

$$
\lim _{t \rightarrow 0^{+}} t^{n} K\left(\frac{1}{\varphi(t)^{n-1}}\right)=\infty
$$

This is valid for this function $K$. By the definitions of $H^{-1}$ and $\psi$ we obtain that

$$
\lim _{t \rightarrow 0^{+}} t^{n} K\left(\frac{1}{\varphi(t)^{n-1}}\right)=\lim _{s \rightarrow \infty} \frac{1}{s} K\left(\frac{1}{\varphi\left(s^{-\frac{1}{n}}\right)^{n-1}}\right)=\lim _{s \rightarrow \infty} \frac{K\left(H^{-1}(s)\right)}{H\left(H^{-1}(s)\right)}=\infty
$$

and thus there does not exists a constant $c$ such that $\left\|u-u_{D}\right\|_{L^{K}(D)} \leq c\|\nabla u\|_{L^{1}(D)}$, for every $u \in L_{p}^{1}(D)$.

Remark 4.4 We refer to the detailed discussion in [6,7] for the fact that our result is optimal when $p=1$.

Next we prove our main theorem.
Proof of Theorem 1.2 The proof follows the idea of the proof of [10, Theorem 4.1]. By Theorems 4.1 and 4.2 there exists a constant $C$ such that the inequality

$$
\begin{equation*}
\left\|u-u_{D_{i}}\right\|_{L^{H}\left(D_{i}\right)} \leq C\|\nabla u\|_{L^{p}\left(D_{i}\right)} \tag{4.7}
\end{equation*}
$$

holds for each $D_{i}$ and all $u \in L_{p}^{1}(D)$. The constant $C$ does not blow up when the diameter of $D_{i}$ tends to infinity. In the case $1<p<n$ this is clear. In the case $p=1$, we refer to the discussion after (4.4) in the proof of Theorem 4.2. The constant depends on $D_{1}$ but this does not cause a problem.

When $\|\nabla u\|_{L^{p}(D)} \leq 1$ inequality (4.7) yields that there exists a constant $C<\infty$ such that the inequality

$$
\int_{D_{i}} H\left(\left|u(x)-u_{D_{i}}\right|\right) d x \leq C
$$

holds; here the constant $C$ is independent of $i$.
Let us write $u_{i}=u_{D_{i}}$. The triangle inequality yields that

$$
\left|u_{i}\right| \leq f_{D_{1}}\left|u(x)-u_{i}\right| d x+\int_{D_{1}}|u(x)| d x .
$$

Since $D_{i}$ satisfies inequality (4.7), we have $u \in L^{H}\left(D_{1}\right) \subset L^{1}\left(D_{1}\right)$ and thus the second term is finite. Again, by inequality (4.7) we obtain that

$$
\begin{aligned}
f_{D_{1}}\left|u(x)-u_{i}\right| d x & \leq \frac{C\|1\|_{L^{H^{*}}\left(D_{1}\right)} \| D_{1} \mid}{\mid c} u_{D_{i}}\left\|_{L^{H}\left(D_{1}\right)} \leq \frac{C\|1\|_{L^{H^{*}}\left(D_{1}\right)}}{\left|D_{1}\right|}\right\| u-u_{D_{i}} \|_{L^{H}\left(D_{i}\right)} \\
& \leq \frac{C\|1\|_{L^{H^{*}}\left(D_{1}\right)}}{\left|D_{1}\right|}\|\nabla u\|_{L^{p}\left(D_{i}\right)} \leq \frac{C\|1\|_{L^{H^{*}}\left(D_{1}\right)}\|\nabla u\|_{L^{p}(D)}<\infty}{\left|D_{1}\right|} .
\end{aligned}
$$

Thus the real number sequence $\left(u_{i}\right)$ is bounded and hence there exists a convergent subsequence ( $u_{i_{j}}$ ) and $b \in \mathbb{R}$ such that $u_{i_{j}} \rightarrow b$.

Since $H$ is continuous, $\lim _{j \rightarrow \infty} \chi_{D_{i_{j}}} H\left(\left|u(x)-u_{i_{j}}\right|\right)=\chi_{D} H(|u(x)-b|)$. Fatou's lemma and the modular form of (4.7) yield that

$$
\begin{aligned}
\int_{D} H(|u(x)-b|) d x & \leq \liminf _{j \rightarrow \infty} \int_{D} \chi_{D_{i_{j}}} H\left(\left|u(x)-u_{i_{j}}\right|\right) d x \\
& =\liminf _{j \rightarrow \infty} \int_{D_{i_{j}}} H\left(\left|u(x)-u_{i_{j}}\right|\right) \leq \liminf _{j \rightarrow \infty} C=C
\end{aligned}
$$

for every $u \in L_{\text {loc }}^{1}(D)$ with $\|\nabla u\|_{L^{p}(D)} \leq 1$. This yields that there exists a constant $C$ such that the inequality $\|u-b\|_{L^{H}(D)} \leq C$ holds for every $u \in L_{p}^{1}(D)$ with $\|\nabla u\|_{L^{p}(D)} \leq 1$. The claim follows by applying this inequality to the function $u /\|\nabla u\|_{L^{p}(D)}$.

Example 4.5 Let the function $\varphi$ be defined as in Theorem 1.2. The following unbounded domains satisfy the assumptions of Theorem 1.2:
(a) $\mathbb{R}^{n}, n \geq 2$.
(b) $\left\{\left(x^{\prime}, x_{n}\right) \in \mathbb{R}^{n}: x_{n} \geq 0\right.$ and $\left.\left|x^{\prime}\right|<\psi\left(x_{n}\right)\right\}$.


Fig. 3 Unbounded $\varphi$-cigar John domain that satisfies the assumptions of Theorem 1.2
(c) $\mathbb{R}^{2} \backslash\left(\left\{(x, \varphi(x)) \in \mathbb{R}^{2}: 0 \leq x \leq 1\right\} \cup\left\{(x,-\varphi(x)) \in \mathbb{R}^{2}: 0 \leq x \leq 1\right\}\right)$.
(d) The undounded domain $G$ constructed in Sect. 5, illustrated in Fig. 3.

## 5 Lebesgue Space Cannot be a Target Space

In this section we give an example which shows that for certain unbounded $\varphi$-cigar John domains the target space cannot be a Lebesgue space. The idea is that at near the infinity the target space should be $L^{n p /(n-p)}$ but local structure of the domain may not allow so good integrability. We assume a priori that the function $\varphi$ has the properties (1)-(5). Later on we give extra conditions to the function $\varphi$.

We construct a mushrooms-type domain. Let $\left(r_{m}\right)$ be a decreasing sequence of positive real numbers converging to zero. Let $Q_{m}, m=1,2, \ldots$, be a closed cube in $\mathbb{R}^{n}$ with side length $2 r_{m}$. Let $P_{m}, m=1,2, \ldots$, be a closed rectangle in $\mathbb{R}^{n}$ which has side length $r_{m}$ for one side and $2 \varphi\left(r_{m}\right)$ for the remaining $n-1$ sides. Let $Q$ be the first quarter of the space i.e. all coordinates of the points in $Q$ are positive. We attach $Q_{m}$ and $P_{m}$ together creating 'mushrooms' which we then attach, as pairwise disjoint sets, to the side $\left\{\left(0, x_{2}, \ldots, x_{n}\right): x_{2}, \ldots, x_{n}>0\right\}$ of $Q$ so that the distance from the mushroom to the origin is at least 1 and at most 4, see Fig. 3. We assumed that the function $\varphi$ has the properties (1)-(5), but we have to assume here also that $\varphi\left(r_{m}\right) \leq r_{m}$. We need copies of the mushrooms. By an isometric mapping we transform these mushrooms onto the side $\left\{\left(x_{1}, 0, \ldots, x_{n}\right): x_{1}, x_{3}, \ldots, x_{n}>0\right\}$ of $Q$ and denote them by $Q_{m}^{*}$ and $P_{m}^{*}$. So again the distance from the mushroom to the origin is at least 1 and at most 4 . We define

$$
\begin{equation*}
G=\operatorname{int}\left(Q \cup \bigcup_{m=1}^{\infty}\left(Q_{m} \cup P_{m} \cup Q_{m}^{*} \cup P_{m}^{*}\right)\right) \tag{5.1}
\end{equation*}
$$

See Fig. 3. We omit a short calculation which shows that $G$ is a $\varphi$-cigar John domain.

Let us define a sequence of piecewise linear continuous functions $\left(u_{k}\right)_{k=1}^{\infty}$ by setting

$$
u_{k}(x):= \begin{cases}F\left(r_{k}\right) & \text { in } Q_{k} \\ -F\left(r_{k}\right) & \text { in } Q_{k}^{*} \\ 0 & \text { in } Q\end{cases}
$$

where the function $F$ will be given in (5.2). Then the integral average of $u_{k}$ over $G$ is zero for each $k$.

The gradient of $u_{k}$ differs from zero in $P_{m} \cup P_{m}^{*}$ only and

$$
\left|\nabla u_{k}(x)\right|=\frac{F\left(r_{m}\right)}{r_{m}}, \text { when } x \in P_{m} \cup P_{m}^{*}
$$

Note that

$$
\int_{G}\left|\nabla u_{k}(x)\right|^{p} d x=2 \int_{P_{m}}\left(\frac{F\left(r_{m}\right)}{r_{m}}\right)^{p}=2 r_{m}\left(\varphi\left(r_{m}\right)\right)^{n-1} \frac{F\left(r_{m}\right)^{p}}{r_{m}^{p}} .
$$

We require that $\int_{G}\left|\nabla u_{k}(x)\right|^{p} d x=1$. Hence, we define

$$
\begin{equation*}
F\left(r_{m}\right)=\left(\frac{r_{m}^{p-1}}{2 \varphi\left(r_{m}\right)^{n-1}}\right)^{1 / p} \tag{5.2}
\end{equation*}
$$

Let $H$ be an $N$-function. Then,

$$
\begin{aligned}
& \inf _{b \in \mathbb{R}} \int_{G} H\left(\left|u_{k}(x)-b\right|\right) d x \\
& \quad \geq \inf _{b \in \mathbb{R}}\left(\left|Q_{m}\right| \cdot H\left(\left|F\left(r_{m}\right)-b\right|\right)+\left|Q_{m}^{*}\right| \cdot H\left(\left|-F\left(r_{m}\right)-b\right|\right)\right) \\
& \quad \geq r_{m}^{n} H\left(F\left(r_{m}\right)\right) .
\end{aligned}
$$

Hence, we have

$$
r_{m}^{n} H\left(F\left(r_{m}\right)\right)=r_{m}^{n} H\left(\left(\frac{r_{m}^{p-1}}{2 \varphi\left(r_{m}^{n-1}\right)}\right)^{1 / p}\right) \geq r_{m}^{n} H\left(\frac{1}{2}\left(\frac{r_{m}^{p-1}}{\varphi\left(r_{m}^{n-1}\right)}\right)^{1 / p}\right)
$$

Thus, there does not exist a positive constant $C$ such that the inequality $\inf _{b} \| u-$ $b\left\|_{L^{H}(G)} \leq C\right\| \nabla u \|_{L^{p}(G)}$ could hold for all $u$ from the appropriate space if

$$
\lim _{t \rightarrow 0^{+}} t^{n} H\left(\frac{1}{2}\left(\frac{t^{p-1}}{\varphi(t)^{n-1}}\right)^{1 / p}\right)=\infty
$$

Assume that $\lim _{t \rightarrow 0^{+}} t / \varphi(t)=\infty$. If $H(t)=t^{q}$, then we obtain that the inequality does not hold if

$$
\begin{equation*}
q \geq \frac{n p}{n-p} \tag{5.3}
\end{equation*}
$$

Assume then that we have a sequence $\left(s_{j}\right)$ of positive numbers going to infinity. For each $s_{j}$ we may choose points $x(j)$ and $y(j)$ such that the balls $B\left(x(j), s_{j}\right)$ and $B\left(y(j), s_{j}\right)$ are subsets of the first quadrant and $B\left(x(j), 3 s_{j}\right) \cap B\left(y(j), 3 s_{j}\right)=\emptyset$. We define a sequence of continuous functions $\left(v_{j}\right)_{j=1}^{\infty}$ that are radially linear on $B\left(x(j), 2 s_{j}\right)$ and $B\left(y(j), 2 s_{j}\right)$ by setting

$$
v_{j}(x):= \begin{cases}s_{j}^{-\frac{n-p}{p}} & \text { in } B\left(x(j), s_{j}\right), \\ -s_{j}^{-\frac{n-p}{p}} & \text { in } B\left(y(j), s_{j}\right), \\ 0 & \text { in } G \backslash\left(B\left(x(j), 2 s_{j}\right) \cup B\left(y(j), 2 s_{j}\right)\right) .\end{cases}
$$

Now we have

$$
\int_{G}\left|\nabla v_{j}\right|^{p} d x \leq C s_{j}^{n}\left|\frac{s_{j}^{-\frac{n-p}{p}}}{s_{j}}\right|^{p} \leq C
$$

for some constant $C$. On the other hand, for any $b \in \mathbb{R}$

$$
\begin{aligned}
\int_{G} H\left(\left|v_{j}(x)-b\right|\right) d x & \geq C s_{j}^{n} H\left(\left|s_{j}^{-\frac{n-p}{p}}-b\right|\right)+C s_{j}^{n} H\left(\left|-s_{j}^{-\frac{n-p}{p}}-b\right|\right) \\
& \geq C s_{j}^{n} H\left(\left|s_{j}^{-\frac{n-p}{p}}\right|\right) .
\end{aligned}
$$

Thus, there does not exist a positive constant $C_{1}$ such that the inequality $\inf _{b} \| u-$ $b\left\|_{L^{H}(G)} \leq C_{1}\right\| \nabla u \|_{L^{p}(G)}$ could hold for all $u$ from the appropriate space if

$$
\lim _{s \rightarrow \infty} s^{n} H\left(s^{-\frac{n-p}{p}}\right)=\lim _{s \rightarrow \infty} s^{\frac{p n}{n-p}} H\left(\frac{1}{s}\right)=\infty
$$

By choosing $H(t)=t^{q}$, we obtain that the inequality does not hold if

$$
\begin{equation*}
q<\frac{n p}{n-p} \tag{5.4}
\end{equation*}
$$

If $\lim _{t \rightarrow 0^{+}} t / \varphi(t)=\infty$ and if there were an embedding with the Lebesgue space $L^{q}$ as a target space, then by (5.3) we would have $q<\frac{n p}{n-p}$ and by (5.4) we would have $q \geq \frac{n p}{n-p}$. Thus the target space cannot be a Lebesgue space. The target space can be $L^{q}$ only if $\lim _{t \rightarrow 0^{+}} t / \varphi(t)<\infty$ and in this case $q=\frac{n p}{n-p}$. Note that the limit
$\lim _{t \rightarrow 0^{+}} t / \varphi(t)$ exists since $\varphi$ is increasing and $\varphi \geq 0$. If $\lim _{t \rightarrow 0^{+}} t / \varphi(t)=m>0$, then there exists $t_{0}>0$ such that $\frac{1}{2} m \varphi(t) \leq t \leq 2 m \varphi(t)$.

We point out that with our assumptions the case $\lim _{t \rightarrow 0^{+}} t / \varphi(t)=0$ is not possible. Namely if $\lim _{t \rightarrow 0^{+}} t / \varphi(t)=0$, then $\lim _{t \rightarrow 0^{+}} \varphi(t) / t=\infty$, and this contradicts with condition (4).

Thus we have proved the following remarks.
Remark 5.1 Let $\varphi$ satisfy (1)-(5), and assume that $\lim _{t \rightarrow 0^{+}} t / \varphi(t)=\infty$. Let $G$ be the unbounded $\varphi$-cigar John domain constructed in (5.1). Let $1 \leq p<n$. Then there do not exist numbers $q \in \mathbb{R}$ and $C \in \mathbb{R}$ such that the inequality

$$
\inf _{b \in \mathbb{R}}\|u-b\|_{L^{q}(G)} \leq C\|\nabla u\|_{L^{p}(G)}
$$

could hold for all $u \in L_{p}^{1}(G)$.
Remark 5.2 Let the function $\varphi$ satisfy conditions (1)-(5). Suppose that $\lim _{t \rightarrow 0^{+}} t / \varphi(t)$ $=m \in(0, \infty)$. Then, there exists $t_{0}>0$ such that $\varphi(t) \approx t$ for all $t \in\left(0, t_{0}\right]$. Let $G$ be the unbounded $\varphi$-cigar John domain constructed in (5.1). Assume that there exist numbers $q \in \mathbb{R}$ and $C \in \mathbb{R}$ such that the inequality

$$
\inf _{b \in \mathbb{R}}\|u-b\|_{L^{q}(G)} \leq C\|\nabla u\|_{L^{p}(G)}
$$

holds for all $u \in L_{p}^{1}(G)$. Then $q=\frac{n p}{n-p}$.
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